



# Coverage Snapshot

PUBLIC RELATIONS, EARNED & SOCIAL MEDIA

FEBRUARY 28<sup>th</sup> – MARCH 6<sup>th</sup>, 2025

EARNED MEDIA  
PLACEMENT HIGHLIGHTS

1.91B+ IMPRESSIONS

EARNED MEDIA  
VALUE

\$8.98M+ EARNED MEDIA VALUE

## AFAR

**WANT TO REMOTE WORK FROM ANYWHERE? HERE ARE 10 PLACES WE CAN PERSONALLY RECOMMEND**

*"American remote workers don't necessarily need a passport for a tropical digital nomad experience. Fly to the Caribbean archipelago of Puerto Rico and a host of crowdless beaches and island foods await."*



Date: 2/28

**THE SECLUDED CARIBBEAN ISLAND WHERE WILD HORSES ROAM ON BEACHES AND THE WATER GLOWS**

## EXPLORE

*"Well, Vieques is an exceptionally beautiful spot, even considering that Puerto Rico is chock full of other beautiful spots. This is a land of palm trees, white-sand beaches, and laidback seaside"*



Date: 3/3

## lonely planet

**THE 23 BEST BEACHES IN THE USA**

*"As the name suggests, Playa Tortuga (or Turtle Beach) is a prime spot to view the local population of turtles who use this beach as their breeding ground every year. It's on Isla Culabrita, a tiny island off the shore of Isla de Culebra that's part of the Culebra National Wildlife Refuge."*

Date: 3/4

**TUCKED DEEP IN PUERTO RICO'S MOUNTAINS IS A WILDLY UNDERRATED TOWN WITH NO CROWDS AND ANCIENT BEAUTY**

## Islands

*"Jayuya feels like a secret the mountains have been keeping for centuries. No crowds, no tourist traps — just history, nature, and stories etched into stone."*



Date: 3/4

## Condé Nast Traveler

**9 SPRING TRAVEL DESTINATIONS THAT ARE ACTUALLY AFFORDABLE**

*"Right now, flights to San Juan, Puerto Rico, are down 11% according to Kayak, with an average airfare of \$401 round-trip. There's never been a better time to take a trip to this Caribbean island where you can spend your days exploring the colorful streets of Old San Juan or lounging about on the gorgeous beaches."*

Date: 3/5

**6 SPRING BREAK DESTINATIONS WHERE YOU CAN STILL FIND CHEAP FLIGHTS**

## The Washington Post

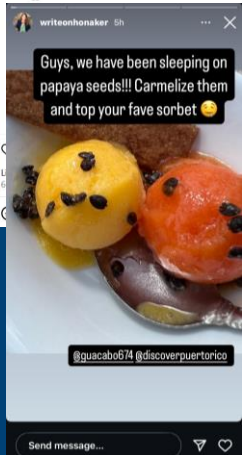
*"Sun. Surf. Architecture. Pork. Puerto Rico checks a lot of boxes for travelers, including budget-conscious ones."*



Date: 3/6



**writeonhaker**  
The Grassmatters • Old MacDonald Had A Farm  
writeonhaker What a great way to spend a day in Puerto Rico!!! The work they are doing at Frutos del Guacabo to reinvigorate farming on the island, create a more circular economy that keeps jobs here and brings fresher products to hotels and restaurants, and make agritourism important in Puerto Rico is impressive. I went on a sensory walk through the gardens and animal habitats, ate plants I've never heard of, and met some pretty awesome goats.  
#puertorico #agritourism #puertoricofarm #sillofork #culinarytravel #sustainabletravel #travelwriter #family #puertoricovibes #islandlife



Guys, we have been sleeping on papaya seeds!!! Carmelize them and top your fave sorbet 🍌

@guacabob11 @discoverpuertorico



Alcapurrias are my new love language 🍷

@discoverpuertorico @puertorico



**thediscoverynut**  
The Blackout Allstars • I Like It (Like That) (D'Ambrosio Dub ...  
thediscoverynut Puerto Rico fun facts 🍷  
✓ As an American, you don't need a passport to visit Puerto Rico.  
✓ Puerto Rico has a strong cultural identity, but is a territory of the United States, not a country. It was ruled by the Spanish for almost 400 years, before the US acquired it after the Spanish-American War.  
✓ The name Puerto Rico (rich port) was given by the initial Spanish settlers after they found gold on the island.  
✓ Puerto Rico is the oldest colony in the world  
✓ Puerto Rico's and Cuba's flag are the same, but the colors of the stripes and triangle are reversed.  
✓ Puerto Rico is an archipelago that has several small islands, including Mona Island, or the "Galapagos of the Caribbean," a nickname that was given to it because of its unspoiled natural beauty.  
✓ The island is home to some of the brightest

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3 days ago

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