



# Coverage Snapshot

**PUBLIC RELATIONS, EARNED & SOCIAL MEDIA**

FEBRUARY 14<sup>th</sup> – FEBRUARY 20<sup>th</sup>, 2025

**EARNED MEDIA PLACEMENT HIGHLIGHTS**

**794.43M+ IMPRESSIONS**

**EARNED MEDIA VALUE**

**\$15.89M+ EARNED MEDIA VALUE**



## THE 9 BEST PLACES TO VISIT IN PUERTO RICO.

*“Puerto Rico's golden shorelines, enchanting rainforest, historical sites and welcoming culture would be enough to entice any traveler. What's more, since U.S. citizens don't need a passport to visit, a getaway to this archipelago couldn't be easier.”*



Date: 2/14

## THE BEST TIMES TO VISIT PUERTO RICO FOR GREAT WEATHER, LOW PRICES, AND SMALL CROWDS



Date: 2/14

## TRAVEL+ LEISURE

*“Whether you want to simply lounge by a white sand beach, swim through bioluminescent bays, or explore historic sites, Puerto Rico has it all—and lots in between. From the lively, modern capital of San Juan to the Castillo San Felipe del Morro dating back to 1539, there's so much to see and do.”*



## 25 WARM-WEATHER VACATIONS OUR EDITORS LOVE TO TAKE

*“Puerto Rico offers all the perks of an international vacation, but as a U.S. territory, it's easy to get to and even easier to manage,” says Julia Sayers Gokhale, who explored beaches, rainforests and award-winning cuisine on her getaway.”*



Date: 2/16

## THE 10 PRETTIEST PLACES FOR CAMPING IN ALASKA, HAWAI'I, AND US TERRITORIES



Date: 2/19



## MATADOR network

*“Puerto Rico, with its mountainous interior, plentiful waterfalls, and coastal plains, offers more diverse camping experiences among the two. You can find campsites in lush rainforests like El Yunque or along the coast, where you can fall asleep to the rhythm of the waves.”*

Date: 2/19



## OUR FAVORITE WARM WEATHER DESTINATIONS FOR STAYING A STEP AHEAD OF JACK FROST

*“Beyond the property, the beach is just a short mosey away, and you're also about 15 minutes by car from the magical cobblestone streets and colorful boulevards of Old San Juan. Flights from New York to San Juan are about four hours and are usually always very affordable, so there's no reason not to make the trek out if you've never been.”*



Date: 2/20

## PUERTO RICO IS BREAKING TOURISM RECORDS — HERE'S WHY TRAVELERS CAN'T STAY AWAY



WEALTH OF GEEKS

*“No passport is required for U.S. visitors, the U.S. dollar is the official currency, and English is widely spoken in major tourist areas. But beyond its ease of travel, the island's cultural depth, natural wonders, and rapidly evolving food scene prove that Puerto Rico is far more than just a tropical beach escape.”*

Date: 2/20



FOR ANY QUESTIONS, PLEASE CONTACT:  
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