



Coverage Snapshot

PUBLIC RELATIONS, EARNED & SOCIAL MEDIA

JANUARY 31st – FEBRUARY 6th, 2025

EARNED MEDIA
PLACEMENT HIGHLIGHTS

1.23B+ IMPRESSIONS

EARNED MEDIA
VALUE

\$24.63M+ EARNED MEDIA VALUE

AFAR

THE 14 BEST THINGS TO DO IN PUERTO RICO, ACCORDING TO LOCALS- FROM RUM TASTING TO RIVER TUBING

8 LUXURY VALENTINE'S DAY GETAWAYS FOR A WARM, PASSPORT-FREE ESCAPE

yahoo!life

"If you want a tropical escape without needing a passport, Puerto Rico's mix of white-sand beaches and historic charm is a top contender. Stay at Dorado Beach, a Ritz-Carlton Reserve, a resort that redefines luxury with oceanfront plunge pools, open-air rainforest showers, and unparalleled service."

Date: 2/3

"Puerto Rico is best known for its abundance of places to unplug, unwind, and explore the unknown. The Island is filled with secluded wonders, from beach coves and clear waters to tree swings with panoramic mountain views."



Date: 2/1

lonely planet

11 INCREDIBLE SPRING BREAK DESTINATIONS

CARIBBEAN BEACHES & NO PASSPORT REQUIRED! PUERTO RICO BREAKING ALL TOURISM RECORDS



TravelPath

"As an added bonus, American citizens don't even need a passport to visit! It's no wonder Puerto Rico is breaking all-time tourism records."

Date: 2/3

"Off the east coast of pearl-like Puerto Rico, look forward to white sands, sparkling blue sea, slow living – and not an all-inclusive resort in sight. Tiny Culebra is home to the extraordinary expanse of Playa Flamenco, one of the best beaches in the entire Caribbean."



Date: 2/3

ShermansTravel

HAND-PICKED DEALS. EXPERT ADVICE.

8 GREAT GETAWAYS FOR SNOWBIRDS

PUERTO RICO IS ABOUT TO SHOWCASE ITS CULINARY TREASURES

TRAVEL WEEKLY

BY NORTHSTAR

Puerto Rico is staking its place in the global culinary world with the launch of the Puerto Rico Wine & Food Festival. Running from April 3 to 6, 2025, this event will be hosted at San Juan's La Concha Resort, with additional experiences taking place at locations around the Island.

Date: 2/4

"Snowbirds who stay in San Juan's Isla Verde neighborhood can unwind on sandy swaths of beautiful beaches like Pine Grove, El Alambique, and Balneario de Carolina, or take up the popular sport of beach tennis."



Date: 2/3

