



Coverage Snapshot

PUBLIC RELATIONS, EARNED & SOCIAL MEDIA

DECEMBER 13TH – DECEMBER 19TH, 2024

EARNED MEDIA
PLACEMENT HIGHLIGHTS

3.14B+ IMPRESSIONS

EARNED MEDIA
VALUE

\$62.85+ EARNED MEDIA VALUE

Condé Nast Traveler

THE BEST PLACES TO GO IN THE US IN 2025



TROPICAL TRIPS: THE LURE OF THE BAHAMAS & CARIBBEAN



www.TheMeeting
Magazines.com

"Today's attendees yearn for authentic experiences that allow them to immerse themselves in the local culture, blending work with personal enrichment," says Ed Carey, chief sales officer for Discover Puerto Rico. "Puerto Rico provides the perfect setting for this balance."

Date: 12/17

"Over the past few years, Puerto Rico has emerged as the culinary capital of the Caribbean, and the attendees of the inaugural Puerto Rico Wine and Food Festival in 2025 will be able to experience exactly why the island is home to all things delicioso."

Date: 12/16

TRAVEL+ LEISURE

ONE OF T+L READERS' FAVORITE HOTELS IN PUERTO RICO JUST LAUNCHED A \$50,000 PACKAGE, AND IT'S THE MOST OVER-THE-TOP STAY I'VE EVER EXPERIENCED



A SNOB'S GUIDE TO SAN JUAN, PUERTO RICO



TOWN&COUNTRY

"Has San Juan—a hotbed and launching pad for music, contemporary art and now food—been getting ready for its moment? With an Aman and Four Seasons on the way and a chic crowd of New Yorkers moving down with tax breaks in mind, a historic Caribbean city is starting to perk up with a hip vibe that's part Miami and part Bushwick."

Date: 12/18

"The new package allows guests to access the island's best culinary offerings as well as high-end experiences like a private yacht tour to Icacos Island. On a walking tour of Old San Juan — another package offering — I stopped by the walk of fame and admired the churches and enduring sea walls."

Date: 12/17

EL DIARIO

AGENDA DE EVENTOS: QUÉ HACER EN NUEVA YORK DEL 19 AL 25 DE DICIEMBRE



THE 12 BEST SECRET BEACHES IN THE CARIBBEAN



THE POINTS GUY

"Beyond the picturesque Seven Seas Beach lies a secluded sanctuary, Playa Escondida. Just be careful here. 'Swimming in this spot is not encouraged as the area is notorious for its strong currents and rip tides,' according to Discover Puerto Rico, the island's tourism board."

Date: 12/19

"Discover Puerto Rico traerá la calidez y los sabores de la isla a Nueva York esta temporada navideña. Este viernes 20 de diciembre, de 8:00 am a 12:00 pm, sea parte del evento festivo en 787 Coffee (251 w. 30th St.) ya que los primeros 100 asistentes recibirán gratis un Coquito Hot Chocolate de edición limitada y algunos regalos navideños para inspirar sus vacaciones en 2025."

Date: 12/18

