



Coverage Snapshot

PUBLIC RELATIONS, EARNED & SOCIAL MEDIA

JANUARY 17TH – JANUARY 23RD, 2025

EARNED MEDIA
PLACEMENT HIGHLIGHTS

1.71B+ IMPRESSIONS

EARNED MEDIA
VALUE

\$34.20M+ EARNED MEDIA VALUE

Condé Nast Traveler

"If you have just a weekend, book an Airbnb in one of the candy-colored colonial buildings of Old San Juan, where reggaeton and salsa fill the streets and the Bad Bunny-approved cocktail bar La Factoría comes alive seven nights a week."

Date: 1/17

15 GRADUATION TRIP IDEAS FOR EVERY BUDGET



DOES PUERTO RICO HAVE ANY ALL- INCLUSIVE RESORTS? THESE 8 KID- FRIENDLY HOTELS COME PRETTY CLOSE.



msn

"These family-oriented resorts and hotels in Puerto Rico offer plenty of included activities plus inclusive meal plans and other perks similar to those found at fully all-inclusive resorts."

Date: 1/19

the knot

"One of Puerto Rico's key attractions is its accessibility, making it one of the best Caribbean islands for couples who don't want to deal with customs or currency exchanges, since it's a US territory."

Date: 1/21

THE BEST CARIBBEAN ISLANDS FOR COUPLES SEEKING PRIVACY



THE MOST BUDGET- FRIENDLY FLIGHT DESTINATIONS IN 2025, REVEALED

"For those dreaming of island getaways, 2025 brings some exciting opportunities. Aguadilla, Puerto Rico, emerges as a Caribbean paradise that won't break the bank, with flights starting at just \$122. This lesser-known area of Puerto Rico's west coast offers stunning beaches, world-class surfing, and a more laid-back alternative to San Juan."

Date: 1/22

TRAVEL+NOIRE

TRAVEL+ LEISURE

"Traveling to Puerto Rico is not that different from traveling to Pennsylvania; any U.S. citizens wishing to visit the island nation must just show their government-issued ID. No birth certificate is required."

Date: 1/22

YOU CAN TRAVEL TO THESE STUNNING INTERNATIONAL DESTINATIONS WITHOUT A PASSPORT

NEW HOTELS, RESTAURANTS, AND FLIGHT ROUTES— WHY YOU SHOULD TRAVEL TO THE CARIBBEAN RIGHT NOW

AFAR

"San Juan is emerging as not only one of the most interesting food cities in the Caribbean but also across the United States. In 2023, Natalie Vallejo of Cocina al Fondo became the first Puerto Rican chef to win a James Beard Award, earning the title best chef in the South, and this spring, the city is hosting the inaugural Puerto Rico Wine & Food Festival for four days April 3-6."

Date: 1/23

