



Coverage Snapshot

PUBLIC RELATIONS, EARNED & SOCIAL MEDIA

OCTOBER 18th - OCTOBER 24th, 2024

EARNED MEDIA
PLACEMENT HIGHLIGHTS

298.22M+ IMPRESSIONS

EARNED MEDIA
VALUE

\$5.96M + EARNED MEDIA VALUE

BRIDES

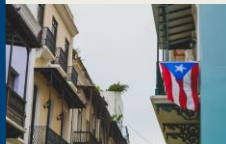
"For an island honeymoon that doesn't require a passport, head to this tropical U.S. territory. There's a vibrancy to the capital of San Juan that can't be matched, and nights out in the Old San Juan neighborhood are best spent dancing and knocking back mojitos."

Date: 10/18

THE 25 BEST U.S. HONEYMOON DESTINATIONS



MUST-VISIT FESTIVALS IN PUERTO RICO AND WHERE TO FIND THEM



HER CAMPUS

"Puerto Rico is an island rich in culture with so much to offer, not only for tourists but especially for locals who might not have explored every corner of it."

Date: 10/18

RESIDENT

A LUXURY LIFESTYLE MAGAZINE

"Puerto Rico is home to Fajardo, Vieques, and La Parguera, the world's most captivating 'bio bays,' where the water glows with a stunning natural light show."

Date: 10/21

THE TOP DESTINATION FOR BIO BAYS IS PUERTO RICO, HOME TO THREE OF THE BEST



HIKE THROUGH A CLOUD FOREST TO TROPICAL WATERFALLS IN THE MOUNTAINOUS HEART OF PUERTO RICO



Islands

"The vast forest reserve of Bosque Estatal Toro Negro is an underrated destination for your next tropical escape...this swathe of wooded land encompasses five towns and is a haven for outdoor enthusiasts and adventure seekers."

Date: 10/22



13 MAGICAL CHRISTMAS VACATION SPOTS IN THE U.S. AND BEYOND FOR FAMILIES



THE 12 BEST PLACES AROUND THE WORLD TO TRAVEL THIS DECEMBER



VERANDA

"For warm Caribbean weather—without the headache of breaking out your passport or going through customs—head to Puerto Rico this December. This vibrant island has so much to offer, from the El Yunque tropical rainforest to bustling downtown San Juan with its hotels, beach bars, and casinos."

Date: 10/24

"Beginning the day after Thanksgiving and ending weeks after New Year's Day, Puerto Rico's Christmas celebrations comprise colorful street parties, boat parades, lights, lively music, and holiday dishes." celebration that will feature a raw bar and live chef station."

Date: 10/22

