

# Coverage Snapshot

PUBLIC RELATIONS, EARNED & SOCIAL MEDIA

JULY 19th - JULY 25th, 2024

EARNED MEDIA  
PLACEMENT HIGHLIGHTS

2.32B+ IMPRESSIONS

EARNED MEDIA  
VALUE

\$45.48M EARNED MEDIA VALUE



Travel to Path

## AMERICANS CAN FLY NONSTOP TO THESE 4 COLONIAL LATIN GEMS IN THE CARIBBEAN



## PUERTO RICO: YOUR PASSPORT TO PARADISE (NO ACTUAL PASSPORT REQUIRED)



## The Atlanta Journal-Constitution

"As a U.S. territory, Puerto Rico presents an advantage for American travelers: no passport required. With just a valid ID in hand, you can hop on a direct flight from Atlanta and find yourself in this tropical paradise in about 3½ hours."

Date: 7/21

"The capital and largest city in Puerto Rico, San Juan is a fortified Spanish-built port straddling the bright-blue Caribbean, best-known for its cobblestoned center, locally known as 'Old San Juan', and bustling resort strip, packed with beach bars, casinos and nightclubs."

Date: 7/19

## PureWow

"From the historic cobblestone streets and inimitable charm of Old San Juan to the untouched beaches and lush landscapes of Culebra, there are so many appealing places to visit for a unique experience that combines tropical beauty and colorful culture in Puerto Rico."

Date: 7/22

## THE 12 BEST AIRBNBS IN PUERTO RICO



## PUERTO RICO'S RICH CULTURE IS TOLD THROUGH ART, MUSIC AND DANCE



## ESSENCE

"Puerto Rico is a place filled with heritage and tradition. Oftentimes, the history of anything is best told through wordage. For this iconic locale however, its narrative resonates most through the medium of art and music. Discover Puerto Rico hosted a trip aimed to highlight the area's beauty and magnitude."

Date: 7/23

## GOBankingRates

"Buying a vacation home in Puerto Rico offers endless opportunities for Caribbean beach holidays. And since Puerto Rico is an American territory, you don't have to worry about any restrictions or special visa requirements as long as you're a U.S. citizen."

Date: 7/23

## 5 MAJOR CITIES IN PUERTO RICO WHERE YOU MAY WANT TO CONSIDER BUYING A VACATION HOME



## 13 VACATION ALTERNATIVES TO EUROPE THAT U.S. TRAVELERS SHOULD CONSIDER



## msn

"Consider visiting Puerto Rico for a taste of Spain without the long flight. Just a quick trip from mainland America (under 5 hours from Dallas), visitors can experience a rich cultural heritage influenced by Spanish settlers, which is evident in everything from their dialect to their culinary delights. Plus, United States citizens do not need a passport to travel there."

Date: 7/25



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Thinking about a trip to Europe? Consider these 13 alternatives that may be less crowded and more affordable. Experience culture, history, and architecture with a European feel in a closer-to-home destination.

For example:  
Consider visiting Puerto Rico for a taste of Spain without the long flight.

Just a quick trip from mainland America (under 5 hours from Dallas), visitors can immerse themselves in a rich cultural heritage influenced by Spanish settlers. Stay at the [Hyatt Regency Grand Reserve Puerto Rico](#) for cultural immersion and relaxation. This expansive resort, situated near El Yunque rainforest, offers luxurious accommodations, a lagoon-style pool, two championship golf courses, and 17 dining options. Unique experiences include a starlit picnic, complimentary Pan Sobao breakfast, and the Sip and Sway Hammock Garden, ensuring a memorable stay for all.

