



# Coverage Snapshot

PUBLIC RELATIONS, EARNED & SOCIAL MEDIA

MAY 17th-23rd, 2024

EARNED MEDIA PLACEMENT HIGHLIGHTS

2.86B+ IMPRESSIONS

EARNED MEDIA VALUE

\$57.35M+ EARNED MEDIA VALUE

## TRAVEL CURATOR

### STEP BEYOND SAN JUAN FOR YOUR NEXT TRIP TO PUERTO RICO

"From pristine beaches to famed national forests, to a secluded sister island boasting a wealth of outdoor adventure, Puerto Rico has much else to explore."



Date: 5/17

ALL THE BIGGEST SUMMER TRAVEL DEALS YOU CAN BOOK RIGHT NOW



"The 'Summer Your Way' package at Hyatt Regency Grand Reserve Puerto Rico is a three-night stay that includes a welcome amenity, daily breakfast, and a \$50 F&B credit for dinner the resort's on-site American-style restaurant."

Date: 5/18

## Forbes

### THE 10 BEST GOLF RESORTS IN THE US

"Located on a protected natural peninsula at the base of the El Yunque rainforest, the Hyatt Regency Grand Reserve is perfect for both beach and jungle adventure lovers."



Date: 5/20

### 12 BEST CARIBBEAN ISLANDS TO VISIT FOR THE PERFECT VACATION

## Reader's Digest



"Dubbed the 'Dining Capital of the Caribbean,' the U.S. territory Puerto Rico offers the perfect destination for those looking to explore the Caribbean culinary scene—and you won't need a passport to taste this tasty cuisine."

Date: 5/21



### WHERE TO STAY IN CABO ROJO (BEST PLACES AND AREAS IN 2024)

"Located on Puerto Rico's southwest coast, Cabo Rojo is considered the local capital of tourism for a reason. Cabo Rojo's attractions range from swimming off crystalline beaches to hiking along coastal cliffs."



Date: 5/21

### 7 GORGEOUS U.S. ISLANDS FOR YOUR NEXT BEACH VACATION (NO PASSPORT REQUIRED)

## M THE MANUAL



"Contrary to popular belief, you do not need a passport to go to Puerto Rico, as it is a U.S. territory. So, pack your bags and head to Culebra, which stands as one of the best U.S. islands for a relaxing beach vacation."

Date: 5/23

