

**PUBLIC RELATIONS, EARNED & SOCIAL MEDIA** 

MAY 9th-17th, 2024

**EARNED MEDIA** PLACEMENT HIGHLIGHTS

1.5B+ IMPRESSIONS

**EARNED MEDIA VALUE** 

\$31.7M+ EARNED MEDIA VALUE



**AMERICANS DON'T NEED A PASSPORT TO** VISIT THIS INCREDIBLY TRENDY LATIN CITY THIS SUMMER

## The Washington Post



"The capital of Puerto Rico, San Juan and it's one of a handful of Latin destinations U.S. citizens can explore

**LOVE THE NORTHERN LIGHTS? CHECK OUT** THESE PHENOMENA **NEXT** 

"Bioluminescence can't be predicted, but travelers can try to witness spring and summer displays in spots throughout the world, such as California, Puerto Rico and Australia."

Date: 5/11

Date: 5/12

straddles the island's Caribbean coast, without bringing a valid passport"

TRAVEL+ LEISURE

"Besides low-cost outdoor activities like stretching out on the sun-splashed shores and trekking through tropical rain forests a short drive away, head to the historic district of Old San Juan to experience local culture.

**10 MOST AFFORDABLE** TROPICAL DESTINATIONS TO VISIT AROUND THE WORLD, **ACCORDING TO TRAVEL EXPERTS** 



**7 BEST WELLNESS RETREATS** IN THE U.S. THIS YEAR, ACCORDING TO EXPERTS

## **BESTLIFE**



"Situated on the northern coast of Puerto Rico, Dorado Beach, a Ritz-Carlton Reserve offers a serene sanctuary that seamlessly blends luxury with natural beauty."

Date: 5/13

"On the island of Vieques, Puerto Rico, Casa Solaris at Hix Island House Hotel features six one- and two-bedroom lofts with outdoor showers and views of the Caribbean Sea, as well as a yoga pavilion set among the casuarina pines. Date: 5/13

7 DREAMY HOTELS AND RESORTS IN THE CARIBBEAN

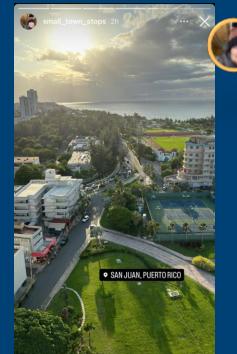
71 BEAUTIFUL STREETS AROUND THE WORLD, FROM KYOTO TO SAN FRANCISCO

## Condé Nast



"In 1983, Old San Juan officially became a UNESCO World Heritage Site, and the brightly colored houses are still standing proudly along the blue cobblestone streets."

Date: 5/14









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