



# Coverage Snapshot

PUBLIC RELATIONS, EARNED & SOCIAL MEDIA

MAY 9th-17th, 2024

EARNED MEDIA  
PLACEMENT HIGHLIGHTS

1.5B+ IMPRESSIONS

EARNED MEDIA  
VALUE

\$31.7M+ EARNED MEDIA VALUE



**AMERICANS DON'T NEED A PASSPORT TO VISIT THIS INCREDIBLY TRENDY LATIN CITY THIS SUMMER**

**Travel to Path**

"The capital of Puerto Rico, San Juan straddles the island's Caribbean coast, and it's one of a handful of Latin destinations U.S. citizens can explore without bringing a valid passport"

Date: 5/9



## The Washington Post

**LOVE THE NORTHERN LIGHTS? CHECK OUT THESE PHENOMENA NEXT**

"Bioluminescence can't be predicted, but travelers can try to witness spring and summer displays in spots throughout the world, such as California, Puerto Rico and Australia."

Date: 5/11

## TRAVEL+ LEISURE

**10 MOST AFFORDABLE TROPICAL DESTINATIONS TO VISIT AROUND THE WORLD, ACCORDING TO TRAVEL EXPERTS**

"Besides low-cost outdoor activities like stretching out on the sun-splashed shores and trekking through tropical rain forests a short drive away, head to the historic district of Old San Juan to experience local culture."

Date: 5/12



**7 BEST WELLNESS RETREATS IN THE U.S. THIS YEAR, ACCORDING TO EXPERTS**

## BEST LIFE

"Situated on the northern coast of Puerto Rico, Dorado Beach, a Ritz-Carlton Reserve offers a serene sanctuary that seamlessly blends luxury with natural beauty."

Date: 5/13



# AFAR

**7 DREAMY HOTELS AND RESORTS IN THE CARIBBEAN**

"On the island of Vieques, Puerto Rico, Casa Solaris at Hix Island House Hotel features six one- and two-bedroom lofts with outdoor showers and views of the Caribbean Sea, as well as a yoga pavilion set among the casuarina pines."

Date: 5/13

**71 BEAUTIFUL STREETS AROUND THE WORLD. FROM KYOTO TO SAN FRANCISCO**

## Condé Nast Traveler

"In 1983, Old San Juan officially became a UNESCO World Heritage Site, and the brightly colored houses are still standing proudly along the blue cobblestone streets."

Date: 5/14

