



Coverage Snapshot

PUBLIC RELATIONS, EARNED & SOCIAL MEDIA

APRIL 26-MAY 3, 2024

EARNED MEDIA
PLACEMENT HIGHLIGHTS

3.3B+ IMPRESSIONS

EARNED MEDIA
VALUE

\$66.1M+ EARNED MEDIA VALUE

Forbes

THESE LAVISH PUERTO RICO HOTELS ARE WORKING TO PRESERVE EL YUNQUE

Backpacker

5 DREAM HIKING TRIPS YOU CAN TAKE FOR CHEAP THIS SUMMER

"Soak in the summer sun on the trail without spending a fortune. Flights to San Juan from Denver start at just over \$200 in June and July. You can start your days on the trail early to beat the humid mid-day heat and end your afternoons relaxing at the beach."

"Famed for its towering mountains and pristine beaches, the island of Puerto Rico offers a spectacular array of natural destinations to explore all within its boundaries, yet when it comes to true splendor, it's tough to beat El Yunque National Forest."



Date: 4/27

Date: 4/27



TravelPath

THESE ARE THE TOP 5 CHEAPEST CARIBBEAN DESTINATIONS TO FLY TO THIS SUMMER

THE 10 CHEAPEST INTERNATIONAL DESTINATIONS FOR US TRAVELERS

WEALTH OF GEEKS

"Puerto Rico isn't only one of the region's most naturally gorgeous gems but also a cultural treasure trove where that Spanish colonial charm and Caribbean flair create a one-of-a-kind atmosphere."



"With its blend of tropical beauty, rich history, and warm hospitality, Puerto Rico offers budget-conscious travelers a Caribbean escape without the hefty price tag, including flights"

Date: 4/29

Date: 5/1

10 USA TODAY 10Best

VOTE FOR YOUR FAVORITE KAYAK TOUR!

EXPLORE LGBTQ+ SAN JUAN, PUERTO RICO

PASSPORT

TRAVEL • CULTURE • STYLE • ADVENTURE • ROMANCE!

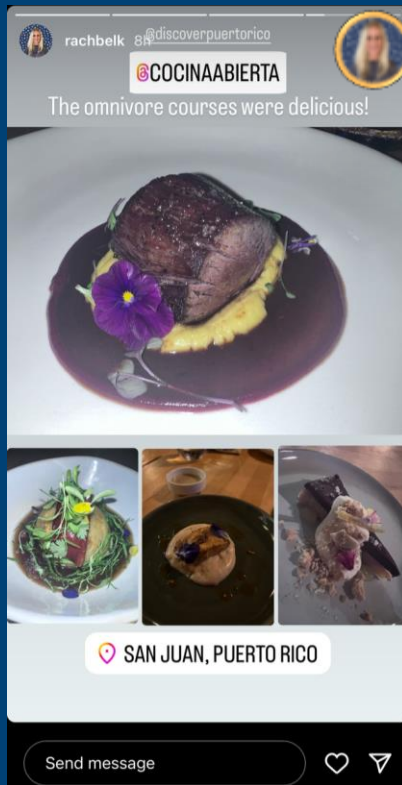
"Guests embarking on an adventure with Kayaking Puerto Rico enjoy a guided tour, where one can paddle through the bioluminescent waters of Laguna Grande, observing a phenomenon that's rare and mesmerizing."



"Puerto Rico has long been recognized as one of the friendliest destinations in the Caribbean for LGBTQ+ travelers, and that appeal continues to grow."

Date: 5/1

Date: 5/3



Discover Collective

FOR ANY QUESTIONS, PLEASE CONTACT:
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