

# Coverage Snapshot

PUBLIC RELATIONS, EARNED & SOCIAL MEDIA

April 12th – April 19th, 2024



EARNED MEDIA  
PLACEMENT HIGHLIGHTS

2.1B+ IMPRESSIONS

EARNED MEDIA  
VALUE

\$43.8M+ EARNED MEDIA VALUE

## HOMBRE FOR MEN OF PASSION

"As summer approaches, Puerto Rico is gearing up to offer travelers an unparalleled experience filled with adventure, relaxation, and unforgettable memories, and the best part is that there's no passport required for U.S. citizens."

Date: 4/12

7 UNFORGETTABLE PUERTO RICO EXPERIENCES TO ENJOY YOUR BEST SUMMER



## Reader's Digest

QUICK AND AFFORDABLE WEEKEND GETAWAYS TO ESCAPE WITHOUT BREAKING THE BANK



"Since you don't need a passport to visit this Spanish-speaking island (it's a U.S. commonwealth), Puerto Rico is a great summer trip, since it feels like you've gone on an international jaunt."

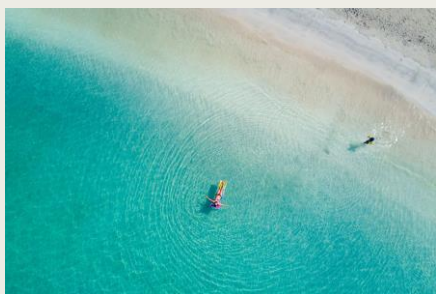
Date: 4/12

## Women's Health

"Whether you seek asylum from a long stretch of sightseeing or just the day's dizzying stream of push notifications, you'd be hard-pressed to find a better spot to unwind than an island that is a nearly two-thirds nature reserve."

Date: 4/13

THE 30 MOST MAGICAL ISLAND GETAWAYS IN THE UNITED STATES



## NATIONAL GEOGRAPHIC

10 UNMISSABLE LGBTQ+ EVENTS IN LATIN AMERICA

"Puerto Rico has been through a difficult few years, from natural disasters to economic slowdowns, but San Juan Pride continues. This early June event is one of the Caribbean's largest, with bars, restaurants and nightclubs along Avenida Condado in the Condado neighbourhood's LGBTQ+ district packed with locals and visitors alike."

Date: 4/15

## the knot

"Logistics aside, Puerto Rico is simply stunning. A beach wedding is possible and gorgeous, but couples aren't limited to one. Puerto Rico is home to mountains, rainforests and cityscapes. San Juan has a lively cultural scene, with bars and restaurants ready to throw rehearsal dinners and afterparties (even the impromptu kind). Old San Juan's bright centuries-old buildings offer a unique historical charm."

Date: 4/16

A COMPLETE GUIDE TO PLANNING A PUERTO RICO DESTINATION WEDDING TO REMEMBER



## Forbes

BEYOND THE PINA COLADA: CHAMPAGNE AND CAVIAR AT CONDADO VANDERBILT

"But for those seeking a more sophisticated experience, the Condado Vanderbilt Hotel offers a different kind of oasis. Guests stepping into Marabar by 1919, the stylish Champagne and Caviar Bar off the hotel's lobby, are greeted by breathtaking views."

Date: 4/19

