



# Coverage Snapshot

PUBLIC RELATIONS, EARNED & SOCIAL MEDIA

JUNE 2 – 9, 2023

EARNED MEDIA  
PLACEMENT HIGHLIGHTS

415M+ IMPRESSIONS

SOCIAL REACH  
HIGHLIGHTS

4.3M+ IMPRESSIONS



## NEW HOTELS PROVIDE ENTICING NEW OPTIONS IN PUERTO RICO

*"The tourism industry is booming in Puerto Rico so it's no surprise that the destination's hospitality industry is in growth mode as new hotels debut and existing properties reveal major renovations."*



Date: 6/3

## Forbes

### EUROPE IS OVERCROWDED THIS SUMMER. EXPLORE THESE DAZZLING DESTINATIONS ACROSS THE AMERICAS INSTEAD

*"In the capital city of San Juan, visitors can experience the rich flavors of the region firsthand with Get Shopped, kicking off with a history-focused walking tour followed by a three-course tasting experience that culminates with mofongo, a treasured Puerto Rican dish that's packed with green plantains, chicharrón, and garlic."*

Date: 6/8

## BESTLIFE

### 8 MOST THRILLING WATERFALLS IN THE U.S. THAT WILL MAKE YOUR JAW DROP

*"This tropical paradise is teeming with beautiful waterfalls, which visitors can reach from any of the forest's trails. People often don't realize that Puerto Rico is a U.S. territory, so you can travel there without a passport."*



Date: 6/9

## TRAVELAGE WEST

### WHAT'S TRENDING IN LGBTQ+ TRAVEL TODAY

*"Since the DMO's inception, cultivating an authentically welcoming, inclusive environment and elevating the Island in the eyes of the queer community has been and will always be one of our core pillars and driving commitments."*  
– Leah Chandler, Chief Marketing Officer



Date: 6/5

## JEWISH JOURNAL

### WORLD ENVIRONMENT DAY 2023 AT DORADO BEACH, A RITZ-CARLTON RESERVE

*"The highlight of the event was undoubtedly the presence of Richard Murphy, a true legend in the field of marine conservation, who has dedicated an impressive 50 years to the Ocean Futures Society working with Jean-Michel Cousteau."*



Date: 6/5

## SFGATE

### 5 PLACES TO TRAVEL WITHOUT A PASSPORT THIS SUMMER

*"During the COVID-19 pandemic, Puerto Rico took off in popularity for both leisure travel and remote work. Visitors can enjoy beautiful beaches, experience delicious culinary adventures and attend summer festivals, such as El Festival de las Flores and Festival del Mojo Isleño."*



Date: 5/11

