

Coverage Snapshot

PUBLIC RELATIONS, EARNED & SOCIAL MEDIA

MAY 26 – JUNE 2, 2023

EARNED MEDIA
PLACEMENT HIGHLIGHTS

427M+ IMPRESSIONS

SOCIAL REACH
HIGHLIGHTS

3.2M+ IMPRESSIONS

Fodor's Travel

15 OF THE MOST LGBTQ+ FRIENDLY DESTINATIONS IN THE WORLD

"San Juan is known as the most welcoming city for the LGBTQIA+ community in Puerto Rico and in the Caribbean. The neighborhood of Santurce is lauded for its James Beard-nominated restaurants, Instagramable murals, and close to the adults-only, gay-centric guesthouse called Coquí del Mar."



AFAR

THIS LESSER-KNOWN HIKING AREA IN PUERTO RICO IS HOME TO MORE THAN 130 BIRD SPECIES

"With an abundance of shrubs and bushes, multi-stemmed trees, and limestone-based soil, the preserve spans 9,000 acres and five municipalities along the south coast of Puerto Rico: Guanica, Ponce, Peñuelas, Yauco, and Guayanilla."



Date: 5/30

Today's Parent

8 BEST FAMILY RESORTS IN PUERTO RICO 2023

"With direct flight from most major North American cities, English spoken everywhere, temperatures a constant 80-ish degrees all year round and modern infrastructure alongside all the innate natural beauty, it's hard to beat this island for convenience and gorgeousness."



THE POINTS GUY

THE 12 BEST MARRIOTT BEACH HOTELS IN THE UNITED STATES

"Experience an ultraluxe tropical island getaway without leaving the U.S. at Dorado Beach on Puerto Rico's Caribbean coast."



Date: 5/1



THESE ARE THE TOP 7 TOURS IN LATIN AMERICA ACCORDING TO VIATOR

Travel Path

"Located in Puerto Rico, El Yunque is the only tropical rainforest in the United States. Coming here will transport you to another planet with lush vegetation and waterfalls that will blow your mind. Bring a pair of swimmers and good hiking shoes because you'll get wet and walk often. It's the perfect place to take in Puerto Rico's natural beauty."

meetings TODAY

ON THE SCENE: PUERTO RICO

"In Puerto Rico, where all the beaches are public and Americans don't need a passport or international phone plans. The ability to feel like a local is not only possible, it's heartily encouraged.."



Date: 6/2

