



Sports Illustrated Swimsuit, Discover Puerto Rico and Wyndham Grand Rio Mar Puerto Rico Golf & Beach Resort Partner for Iconic Swimsuit Issue

Collaboration Shines a Spotlight on the Island as an Iconic Shoot Location for the Highly Anticipated 2023 Issue

SAN JUAN, Puerto Rico – May 16, 2023 - [Sports Illustrated](#) Swimsuit, [Discover Puerto Rico](#) - the Island's Destination Marketing Organization (DMO) – and [Wyndham Grand Rio Mar Puerto Rico Golf & Beach Resort](#) collaborated in the production of the coveted [2023 Sports Illustrated Swimsuit Issue](#), which hits newsstands May 18.

As part of this strategic partnership, Wyndham Grand Rio Mar Puerto Rico Golf & Beach Resort was selected as the host accommodation and one of the shoot locations, while various landmarks across the Island served as the backdrop to capture photography of the swimsuit models, including Mady Dewey, a tech product marketing manager and social media app founder; and Olivia Dunne, a gymnast at Louisiana State University and NCAA's highest-earning female athlete. The shoot also included models Jasmine Sanders, Geo Burke, Duckie Thot, Marquita Pring, Ellie Thumann, Lorena Durán and Jennifer Atilemile.

“Working with Sports Illustrated Swimsuit and our local partner Wyndham Grand Rio Mar Puerto Rico Golf & Beach Resort provided Discover Puerto Rico the opportunity to showcase the allure, history and culture of the Island in this year's Swimsuit Issue, which is known for capturing both the inner and outer beauty of women in all walks of life,” said Leah Chandler, Chief Marketing Officer of Discover Puerto Rico. “Puerto Rico has so many picturesque landscapes, awe-inspiring natural beauty and notable sites, and we're grateful that the world will get to see many glimpses of it in this much-awaited issue.”

During their experience at Wyndham Grand Rio Mar Puerto Rico Golf & Beach Resort, the models were able to experience the natural beauty of the northeast region of Puerto Rico, with its golden beaches, sapphire seas and the mystique of the nearby El Yunque rainforest. Sports Illustrated Swimsuit also visited the resort's boutique sister property, Wyndham Palmas Beach and Golf Resort, also owned by hospitality investment firm LionGrove. Wyndham Palmas recently unveiled a multi-million transformation to the oceanfront resort, including a fresh boho-chic design throughout the guest rooms and common spaces, as well as a new restaurant, Trova Coastal Kitchen.

“We were thrilled to partner with Sports Illustrated Swimsuit and Discover Puerto Rico for this incredible opportunity to capture the beauty of our island,” said Andro Nodarse-Leon, LionGrove. “We take great joy in sharing the magic of Puerto Rico with the world. Each of our Wyndham resorts - Wyndham Grand Rio Mar and Wyndham Palmas – are gateways to truly special and unforgettable experiences tailored for couples, families, and adventurers alike. We



are delighted that Sports Illustrated readers are getting a glimpse into the spectacular experiences available on this very special Island.”

From city scenes to beach vistas and formidable forts, the selection of shoot locations included some of Puerto Rico’s most beautiful and historical places, including but not limited to Old San Juan, Charco Hippy in Naguabo, Playa Aviones & Playa Vacía Talega in Loiza, Wyndham Grand Rio Mar in Rio Grande, Balneario La Monserrate (Balneario de Luquillo) and the Luquillo Kiosks, while in Humacao they covered the Wyndham Palmas Beach and Golf Resort, and the closest popular locations.

With no passport, currency exchange or international phone plan required for U.S. citizens, Puerto Rico is the perfect place for a combination of unparalleled cultural experiences, breathtaking beaches, world-class culinary delights, natural wonders, and thrilling adventures – all under the Island’s remarkable sunshine.

For more information about the destination, follow Discover Puerto Rico’s social channels on Twitter, Instagram, and Facebook and visit [DiscoverPuertoRico.com](https://www.discoverpuertorico.com).

For more information Wyndham Grand Rio Mar Puerto Rico Golf & Beach Resort or to book a stay, visit www.wyndhamriomar.com or call (855) 451-9982.

To view the Sports Illustrated Swimsuit 2023 Swimsuit issue, visit www.swimsuit.si.com/2023.

About Sports Illustrated Swimsuit Issue:

The Sports Illustrated Swimsuit issue is one of the most recognizable and influential symbols of pop culture. Featuring talent from around the world, the issue has become a revered launching pad for successful careers in media, fashion, business, TV and film. The iconic and innovative institution continues to set the cultural tone and evoke discussion about what defines beauty on a global scale. Sports Illustrated Swimsuit has become a lifestyle platform that champions body confidence and self-expression, and connects with diverse audiences through digital content and signature experiences that nurture the body, soul and spirit. Sports Illustrated Swimsuit remains steadfast in its goal of providing an inspirational media platform for individuals where they can connect, explore and engage with 24/7 content that speaks to wellness, travel, food, style and beauty. For more information, visit [swimsuit.si.com](https://www.swimsuit.si.com). Follow Sports Illustrated Swimsuit on [Instagram](#), [TikTok](#) and [Facebook](#)

About Discover Puerto Rico:

Discover Puerto Rico is a private, not-for-profit Destination Marketing Organization (DMO) whose mission is to make Puerto Rico visible to the world as a premier travel destination. The DMO brings prosperity to the people of Puerto Rico by collaboratively promoting the Island’s diversity and uniqueness for leisure and business travel, and events. It is responsible for all global marketing, sales, and promotion of the destination and works collaboratively with key local governmental and non-governmental players throughout Puerto Rico’s visitor economy and the community at large, to empower economic growth. To discover all the beauty the Island has to offer, visit [DiscoverPuertoRico.com](https://www.discoverpuertorico.com).

About Wyndham Grand Rio Mar Puerto Rico Golf & Beach Resort:



Wyndham Grand Rio Mar Puerto Rico Golf & Beach Resort is nestled on approximately 600 acres along two miles-long section of golden beach adjacent to the El Yunque National Rainforest and the Mameyes River. The lush resort features 100,000 square feet of indoor and outdoor event space; a 7,000-square-foot casino; two world-class 18-hole golf courses; a 7,000 square foot spa and fitness center; multiple lounges and entertainment venues; international tennis center; and three beachfront pools. A total of nine restaurants and bars include the Roots Coastal Kitchen, Iguanas Cocina Puertorriqueña, Caicu Bar & Tapas, and Marbella Restaurant.

About LionGrove:

LionGrove is a leading hospitality investment firm whose professionals have over 190 years of combined investment, financing, and operational experience forged at some of the world's most prestigious private equity, investment banking, and hotel companies. The LionGrove team brings together the tenacious investment focus of seasoned Wall Street professionals with an eye for creating great environments and a passion for the service of world-class hoteliers. LionGrove seeks to acquire and add value to its hotels and resorts located in fundamentally strong markets in the United States and its territories. LionGrove and its affiliates have offices in San Juan and Miami.

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Attached are images for Livvy Dunne, Mady Dewey and Jasmine Sanders. See below for crediting info:

Photographer: Ben Watts
Editor in chief: MJ Day
Hair: Anthony Cristiano
Makeup: Bryan Zaragoza
Styling: Margot Zarnet
Production: Cindi Blair Productions