

Coverage Snapshot

PUBLIC RELATIONS, EARNED & SOCIAL MEDIA

MARCH 3 – 10, 2023

EARNED MEDIA
PLACEMENT HIGHLIGHTS

377M+ IMPRESSIONS

SOCIAL REACH
HIGHLIGHTS

61M+ IMPRESSIONS

10 PLACES WHERE YOU CAN SEE THE BLUEST WATER IN THE U.S.

"Located on the tiny island of Culebra, off the coast of Puerto Rico, approximately one-mile-long Flamenco Beach bends around a sheltered, horseshoe-shaped bay that's filled with warm, shallow, turquoise waters and fringed by white sand."

Date: 3/5

TRAVEL+ LEISURE

17 OF THE BEST BEACH RESORTS FOR FAMILIES

"Situated on a 483-acre former coconut plantation, The St. Regis Bahia Beach Resort, Puerto Rico stands out as an upscale choice for families who enjoy both relaxation and adventure with plenty of luxury."

Date: 3/7

17 OF THE MOST BEAUTIFUL CARIBBEAN ISLANDS

"From beaches to mountains to rain forests, Puerto Rico offers a diverse environment. The rare bioluminescent bays are thrilling places where the water glows, thanks to microscopic organisms that are stimulated by movement."

Date: 3/9



Authority Magazine

LEAH CHANDLER OF DISCOVER PUERTO RICO: 5 THINGS YOU NEED TO CREATE A HIGHLY SUCCESSFUL CAREER AS A CMO

"Since my start with Discover Puerto Rico in 2018, we have continued to break records in travel and tourism to the Island following adversity, which has a larger impact on the communities here, and this is something I'm deeply proud of."
- Leah Chandler, CMO

Date: 3/8



REKINDLE YOUR QUEER FLAME WITH A SEXY TROPICAL GETAWAY IN PUERTO RICO

"A must-have adventure is taking a dive in La Parguera, which is one of three bioluminescent bays in Puerto Rico. It's the only one that allows swimming and snorkeling. Don't be too cool to do it; jump in!"

Date: 3/7



41 SPRING BREAK DESTINATIONS FOR FAMILIES

"Explore the rich history of the Island of Puerto Rico in San Juan, a historic city with colonial architecture. Walk the cobblestone streets of Old San Juan, visit the historic Castillo San Felipe del Morro, or appreciate some of the Island's mouthwatering cuisine—no passport required!"

Date: 3/3

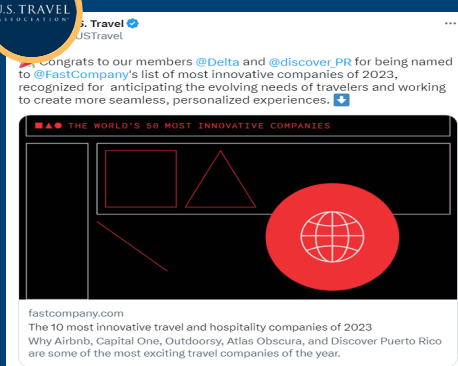
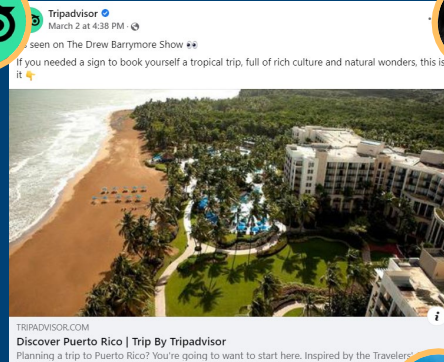
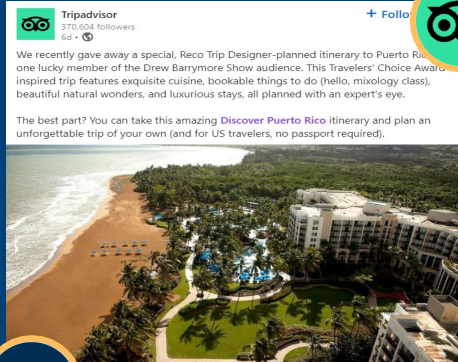


TravelPath

TOP 7 CULTURAL DESTINATIONS TO VISIT IN THE AMERICAS THIS SUMMER

"Puerto Rico was one of the last colonies of Spain, with Cuba and the Philippines. Places like Viejo San Juan still carry the old-world Spanish legacy with its architecture, gastronomy, and general vibe."

Date: 3/10



Ketchum

FOR ANY QUESTIONS, PLEASE CONTACT:
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