



Society of American Travel Writers to Hold 2023 Annual Convention in Puerto Rico

The organization unites more than 1,000 of the most experienced communicators specializing in travel and tourism

San Juan, Puerto Rico, September 13, 2022 – The Society of American Travel Writers (SATW) announced the selection of Puerto Rico as the host for its 2023 annual convention, an event that brings together the most experienced travel and tourism communicators from the United States and Canada.

The selection was announced on the final day of this year's convention in Bogotá, Colombia, with the participation of some 250 communicators. Participants include journalists, photographers, editors, public relations specialists, producers, and bloggers.

"This is the latest in a series of high-profile meetings and conventions choosing Puerto Rico amongst top-tier destinations in the United States and the Caribbean. This event will not only show Puerto Rico's capabilities in hosting events and conventions but also allow us to show our island's attractions to the leading media communicators specialized in tourism. That includes our vibrant culture, cocktails, gastronomy, interest points, and beautiful shores. Puerto Rico also has a great story with its tourism industry's recovery from hurricanes, earthquakes, and the global pandemic. In difficult times like the one the world is experiencing now, examples like ours are increasingly relevant," said Brad Dean, CEO of Discover Puerto Rico.

"SATW is looking forward to its 2023 Convention in Puerto Rico next September," said Kim Foley MacKinnon, President of SATW. "We are grateful to have such an exciting and rich destination that will generate stories and contribute to the depth and breadth of SATW's media coverage. Having endured three major disasters over the past four years, Puerto Rico embodies the definitions of resilience and positivity. SATW looks forward to sharing Puerto Rico's stories of history, culture, natural beauty, and recovery to the world."

The event will include education opportunities for participants, a media marketplace to generate collaborative agreements, and an agenda full of experiences that the communicators can showcase in their publications. The convention will occur between September 7 and 11, 2023, at the Sheraton Puerto Rico Hotel & Casino.

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