

Coverage Snapshot



PUBLIC RELATIONS, EARNED & SOCIAL MEDIA

AUGUST 19 – 26 2022

EARNED MEDIA
PLACEMENT HIGHLIGHTS

35M+ IMPRESSIONS

7 DESTINATIONS TO HOST
YOUR PERFECT
BACHELORETTE GETAWAY

BAZAAR Harper's

"There is a maze of urban murals, tucked-away galleries, scenic hiking trails, and ocean views that will make jetting away to San Juan, Puerto Rico an exciting adventure with your girls."

Date: 8/23

SOCIAL REACH
HIGHLIGHTS

2M+ IMPRESSIONS

THE
**POINTS
GUY**

12 BEST BUDGET
BEACH DESTINATIONS
IN THE US

"For lunch, stroll over to the famous Luquillo kiosks that front the beach. You can choose from more than 60 family-run eateries that specialize in cheap, local delicacies."

Date: 8/20



TRAVEL WEEKLY

THE COUNTDOWN IS ON FOR CARIBBEAN'S MARKETPLACE EVENT

"This year marks the 40th anniversary of Marketplace and the 60th anniversary of the CHTA, and both milestones will be central to many of the events, beginning with the evening opening ceremony on Oct. 3 in Distrito T-Mobile, the entertainment and culinary complex that opened in 2020 across from the Convention Center."

Date: 8/23

PUERTO RICO'S LODGING
REVENUE TOPS \$1
BILLION

**TRAVEL
PULSE**

"Puerto Rico's tourism sector has already produced some astonishing financial results, with its lodging industry having generated \$1 billion during the first seven months of 2022."

Date: 8/25



ESSENCE

THESE ARE THE SAFEST PLACES TO TRAVEL AS
A BLACK WOMAN

"Puerto Rico is an amazing island that Black women should explore. The continually tropical climate, the friendly locals and the endless amounts of coquito are just a few reasons, but even beyond that, Puerto Rico has a combination of rich Black history and colorful culture that should pique everyone's interest."

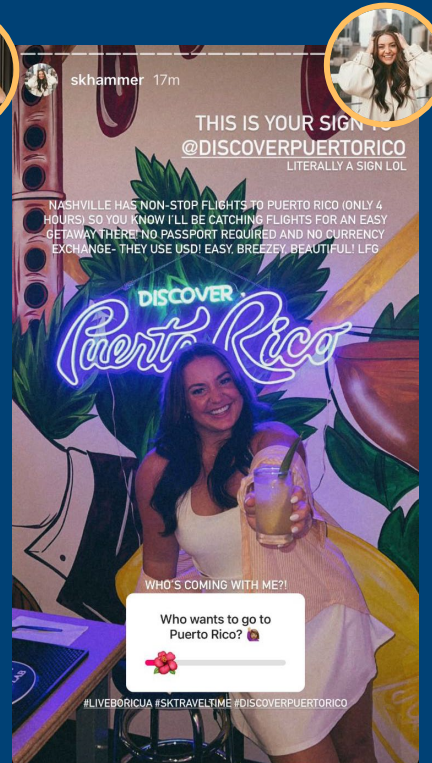
Date: 8/25

TravelDreams Magazine

PUERTO RICO'S AMAZING
TOURISM COMEBACK SINCE
HURRICANE IRMA

"The Luis Muñoz Marín International Airport in San Juan arrivals saw a 23% increase from 2021 with 2.1 million passengers, the highest total number of passengers since 2017."

Date: 8/24



Ketchum

FOR ANY QUESTIONS, PLEASE CONTACT:
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