

Coverage Snapshot

PUBLIC RELATIONS, EARNED & SOCIAL MEDIA

JUNE 1-30, 2022

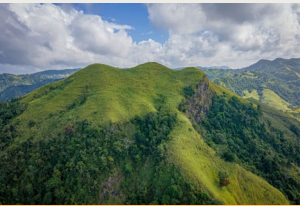
EARNED MEDIA PLACEMENT HIGHLIGHTS

170M+ IMPRESSIONS

SOCIAL REACH HIGHLIGHTS

16M+ IMPRESSIONS

WANT TO EXPLORE PUERTO RICO LIKE A LOCAL? VISIT THE CORDILLERA CENTRAL MOUNTAINS



MEN'S JOURNAL

"Known as La Cordillera Central, Puerto Rico's mountainous core runs from east to west. Tropical forests carpet valleys and flank ridge top roads that connect over a dozen municipalities. It's a place of natural beauty, coffee, haciendas and tradition."

Date: 6/15

Frommer's®

FAMILY VACATION IN PUERTO RICO! THESE RESORTS ARE GOOD WITH KIDS

"At Coqui Waterpark you and your kids swirl down a few slides, float on a lazy river and splash in the pool. El Conquistador handles standard hotel rooms as well as one-to-three-bedroom villas with kitchens."

Date: 6/14



AN ARRAY OF EXPERIENCES FOR ATTENDEES



"We hear from planners that visit that they are always blown away by the warm hospitality they find here. They arrive as guests but leave as family." - Brad Dean, CEO Discover Puerto Rico

Date: 6/1

ASSOCIATION CONVENTIONS & FACILITIES

"In Puerto Rico, the local spirit is called Boricua, and it was alive during the retreat. A full moon, sparkling stars, and a symphony of serenading coqui, Puerto Rico's beloved tree frogs, made the experience complete."

Date: 6/20

Skift MEETINGS

8 TAKEAWAYS FROM SKIFT'S FIRST RETREAT AS A FULLY DISPERSED COMPANY



WHERE TO EAT, STAY AND PLAY IN & AROUND SAN JUAN, PUERTO RICO



MAXIM

"With pristine beaches, rich cultural and culinary traditions, first-class resorts, and the impressive history of Old San Juan, there's always been lots to love and plenty to explore."

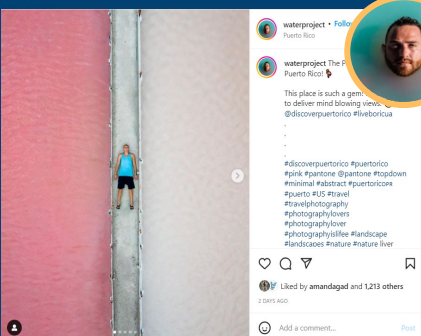
Date: 6/1

HOLA! USA

ADAMARI LÓPEZ HONORS THE SUN WHILE ATTENDING SAN JUAN MODA

"In an effort to showcase the color Puerto Rico Sunshine while celebrating local talent, Discover Puerto Rico partnered with local students at University Ana G Mendez to create five unique designs for the runway."

Date: 6/9



Ketchum

FOR ANY QUESTIONS, PLEASE CONTACT:
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DISCOVER
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