

# Coverage Snapshot

PUBLIC RELATIONS, EARNED & SOCIAL MEDIA

MAY 27 – JUNE 3 2022

EARNED MEDIA  
PLACEMENT HIGHLIGHTS

85M+ IMPRESSIONS

SOCIAL REACH  
HIGHLIGHTS

340K+ IMPRESSIONS

WHERE TO EAT, STAY AND  
PLAY IN & AROUND SAN JUAN,  
PUERTO RICO

MAXIM

"With pristine beaches, rich cultural and culinary traditions, first-class resorts, and the impressive history of Old San Juan, there's always been lots to love and plenty to explore."

Date: 6/1

BIZBASH

"The Caribe Hilton in Puerto Rico offers a poolside mofongo-making class. During the class, a chef from the hotel guides guests in mashing green plantains to create the mofongo's base."

Date: 6/3

8 OUT-OF-THE-BOX TEAM-BUILDING IDEAS TO KEEP GROUPS ENGAGED



HOW TO TAKE THE ULTIMATE  
VACATION IN RINCÓN,  
PUERTO RICO

HUFFPOST

"Domes Beach tends to have bigger waves and a perfect sunset, and if you come in the afternoon, you're almost guaranteed to see surfers riding the swell — a great place to chill."

Date: 5/30

AFAR

"If your ideal beach day is a quiet stay by calm waters and some local food, consider driving about 30 miles east of San Juan to Playa de Luquillo. When you get hungry, stop by the Kiosks de Luquillo."

Date: 5/31

6 UNDERRATED BEACH  
GETAWAYS IN THE  
UNITED STATES



10 BEST RESORTS IN PUERTO RICO  
FOR AN INCREDIBLE VACATION -  
NO PASSPORT NEEDED

Reader's Digest

"Whether you're looking for a family-friendly vacation or a romantic getaway, there are tons of fantastic resorts in Puerto Rico with sprawling swimming pools, sandy beaches, lush landscaping, delicious food, and top-notch accommodations."

Date: 5/27

CNN travel

"Charming and historic Old San Juan is ripe of exploration. The Island's casinos and El Yunque rainforest are top attractions beyond the water activities at the Island's many beaches."

Date: 6/2

TRAVEL TO THE CARIBBEAN  
DURING COVID-19

