

# PUBLIC RELATIONS EARNED & SOCIAL MEDIA SNAPSHOT

April 15 – April 22, 2022

Earned media placement  
Highlights  
**3.3M+ IMPRESSIONS**

Social reach  
Highlights  
**11M+ IMPRESSIONS**

## TRAVEL + NOIRE

### Your Guide to Navigating Puerto Rico's El Yunque National Rainforest

"El Yunque National Rainforest is one of Puerto Rico's most popular attractions. As the only rainforest within the U.S. National Park system, it's definitely a must-do while on the Island."



Date: 4/15



## MATADOR network

"Late-night snorkel trips offer you the rare opportunity to immerse yourself in glowing water, and diving to the bottom of the bay with goggles on is a little like speeding through the stars."

### Where to Go Bioluminescent Kayaking in the United States



Date: 4/20

### 7 Perfect Places for Mature Brides to Enjoy a Bachelorette Party



"When you are looking for an adventurous bachelorette weekend filled with great food, vibrant nightlife options and beautiful beaches, the San Juan area is the perfect destination Island."

Date: 4/20



## TRAVEL AWAITS

### These New Rooftop Restaurants Are the Coolest Way to Enjoy San Juan's Dining Scene



## Condé Nast Traveler

"Why not enjoy food, drink, and San Juan's sights from a bird's eye view? Recently-opened rooftops overlook some of the best scenes of San Juan."

Date: 4/21

## TRAVELAGE WEST

### The Best Ecotourism Activities in the Caribbean

"Nature lovers heading to Puerto Rico should consider a visit to Vieques, where companies including Bieque Eco Trips and Aqua Sunset Tours offer kayak excursions into the Island's bioluminescent bays."

Date: 4/21

## recommend

"The Island has some of the world's most diverse terrestrial and marine ecosystems, with miles of beaches, three of the world's five bioluminescent bays, and the only tropical rainforest in the U.S. Forest System."

### Sustainable Tourism & Natural Treasures in Puerto Rico & Colombia



Date: 4/20

