

PUBLIC RELATIONS EARNED & SOCIAL MEDIA SNAPSHOT

April 1 – April 8, 2022

Earned media placement
Highlights
53M+ IMPRESSIONS

Social reach
Highlights
7.4M+ IMPRESSIONS

Forbes

Puerto Rico for Families

"Puerto Rico is a quick flight from many U.S. cities and once travelers arrive, there is plenty to explore on this archipelago in for families to see and do."



Date: 4/6

Smithsonian MAGAZINE

Puerto Rico's Bioluminescent Bays Are Brighter Than Ever

"One of the beautiful things about the bioluminescent bays is that when people of all ages see it, they're humbled down to that pure happy magical moment of nature."



Date: 4/6

Little Coqui, A Symbol of Puerto Rico, Gets a Big Place on a Frontier Airlines Tail



TRAVEL WEEKLY

"Frontier's new route between Orlando and Aguadilla on Puerto Rico's west coast operates three times a week and is the carrier's 13th route to Puerto Rico from destinations in the U.S. and Caribbean."

Date: 4/5



Passport Magazine April 2022 Issue PRINT

"The Island destination located in the Caribbean is part of the United States, so travelers don't need a passport, nor must they go through hoops of COVID paperwork to arrive."

Date: 4/1

TRAVEL+ LEISURE

These Caribbean Islands Are Making It Easier to Visit by Dropping COVID-19 Travel Restrictions

"The islands join several other destinations in rolling back travel rules, including Puerto Rico, which lifted all pandemic-related restrictions for domestic travelers from the United States."

Date: 4/6

The Best Caribbean Island Destination for Your Perfect Golf Vacation



Forbes

"When it comes to golf, the Island has a whopping 18 courses, many of them on the ocean, while El Yunque, the spectacular rain forest, can be seen from several top layouts."

Date: 4/7

