

# PUBLIC RELATIONS EARNED & SOCIAL MEDIA SNAPSHOT

March 18 – March 25, 2022

Earned media placement  
Highlights  
**6.7M+ IMPRESSIONS**

Social reach  
Highlights  
**13.2M+ IMPRESSIONS**

## AFAR

### Caribbean Islands That Don't Require a Passport

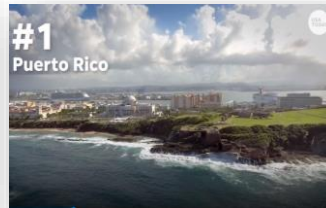
"Old San Juan is home to the 16<sup>th</sup>-century Spanish colonial fortress Castillo San Cristobal and other UNESCO World Heritage sites, and fantastic restaurants where the tostones and mofongo are not to be missed."



Date: 3/22

### No Passport? No Problem. Here Are 6 Destinations You Can Visit Without One

## USA TODAY



"Puerto Rico, a U.S. territory and popular Caribbean destination, is about as easy to fly to as any state if you have a state-issued ID. The Island does not require a passport among U.S. citizens."

Date: 3/24

## Orlando Sentinel

### New Frontier Flight Between Orlando Airport and Aguadilla, a City in Western Puerto Rico

"Frontier's new route connecting Orlando and Aguadilla will be an exciting addition to our extensive list of direct routes to Puerto Rico, but more importantly it will be a welcome addition for many members of our Puerto Rican diaspora, eager to return to the Island and enjoy the magical western coast of Puerto Rico" – Brad Dean, CEO of Discover Puerto Rico

Date: 3/24

## thrillist

### The Best Things to See, Eat, and Do in San Juan

"Caribbean beaches, tropical rainforests, and splendid mountainscapes, with three bioluminescent bays, there's enough to see and do in Puerto Rico to keep you busy for weeks."



Date: 3/22

## TravelDailyNews International

### The International LGBTQ+ Travel Association Selects Puerto Rico

"Dedicated to creating an inclusive environment where all travelers can live out their dreams, Puerto Rico is honored to be the host destination for IGLTA 2023 Global Convention." – Leah Chandler, CMO Discover Puerto Rico



Date: 3/22

### 5 Top Caribbean Casino Hotels for Your Bucket List

## TRAVEL NOIRE



"Sheraton Old San Juan Hotel & Casino is one of the largest casinos in Puerto Rico with 350 slot machines, betting tables with blackjack, poker and Caribbean stud poker."

Date: 3/21

