

PUBLIC RELATIONS EARNED & SOCIAL MEDIA SNAPSHOT

January 14 – January 21, 2022

Earned media placement
Highlights
25M+ IMPRESSIONS

Social reach
Highlights
2.4M+ IMPRESSIONS

GreenBiz

This Puerto Rican Farm-to-Fork App Is Creating a Sustainable Food System on the Island

"Ingredients are to the cook what words are to a writer, and the more we have, the more interesting the story we can tell, while also contributing to the sustainability of ecosystems." – Martin Louzao, Cofounder of PProduce



Date: 1/20

Fodor's Travel

Is Your Hometown One of the Best Coffee Destinations in America?

"In Puerto Rico, a cup of coffee isn't just a part of the day – it's an entire day's experience. The Island has mixed more than 200 years of history with this magical bean as the product quickly became an economic driver dating back centuries."



Date: 1/17



Straight Talk: Brad Dean, President and CEO, Discover Puerto Rico

"I'm continually inspired knowing that when we do our jobs well and keep the magic of our destination at the center of our focus, our Island and its people benefit along with those visiting." – Brad Dean, CEO of Discover Puerto Rico



Date: 1/14



**CORPORATE
EVENT NEWS**

Brought to you by **TSNN**

The 8 Best Destinations to Visit in February

**THE
POINTS
GUY**

"The oldest city in the United States and its territories, Old San Juan celebrates its 500th anniversary in 2022. In honor of the major anniversary, the blue cobblestone city is celebrating with events, festivals, tours and more through June 2022."

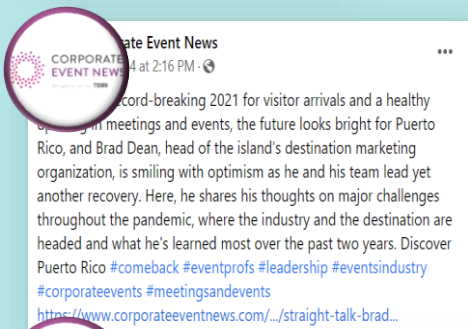
Date: 1/15



2022 Travel Guide to the Caribbean

"Live entertainment, energizing bars and nightclubs, pulse-pound expeditions and all-night parties can also be found in places like San Juan, Puerto Rico."

Date: 1/16



For any questions, please contact:
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