

AUTORIDAD DEL
**DISTRITO DE
CONVENCIONES**



DICK CLARK'S
**NEW YEAR'S
ROCKIN' EVE
WITH RYAN SEACREST
2022**



Reggaeton superstar Daddy Yankee will lead the music offering from San Juan during Dick Clark's New Year's Rockin' Eve

Meanwhile, Puerto Rican singer and actress Roselyn Sánchez will co-host the first Spanish-speaking countdown at the legendary Year-End Special

San Juan, Puerto Rico, December 7, 2021- The ABC television network and the production company MRC Live & Alternative announced today that reggaeton superstar Daddy Yankee will be Puerto Rico's musical guest during the historic edition of the most-watched year-end special on American television: the Dick Clark's New Year's Rockin' Eve with Ryan Seacrest.

They also announced that Puerto Rican actress and singer Roselyn Sánchez would be the co-host of the festivities that will take place at the T-Mobile District in Puerto Rico's Convention Center in San Juan, scenario of the first Spanish countdown during the 50th anniversary of the event. The announcement of other artists is expected in the run-up to New Year's Eve.

This event will allow images of Puerto Rico, aspects of its culture, history, and gastronomy to reach some 18 million viewers. During the special, the 500 years of San Juan and the great Christmas season of Puerto Rico will be highlighted. The holiday season is when the vibrant culture, food, dance, and music of the Island flashes.

"At the Convention District Authority, we are very excited about this event where we will be presenting the best of our talent and our people. Roselyn Sánchez and Daddy Yankee are ambassadors of Puerto Rican art and music and having them at home is a privilege. Without a doubt, it will be a historic night for everyone on the Island and the viewers because 2022 begins in Puerto Rico," said Mariela Vallines, director of the Convention District Authority.

"Daddy Yankee and Roselyn Sánchez are artists that fill us with pride, and their talents will shine as bright as our beautiful Island. With the celebration, Puerto Rico will receive a great promotion that will allow the Island, as a destination, to be fresh in the mind of millions of viewers. This promotion will give an additional boost to the impressive recovery that the industry has had this year after the adverse effects of COVID-19 on the economy," said the Chief Executive Officer of Discover Puerto Rico, Brad Dean.

Dean highlighted that during the weeks following the initial announcement that the year-end special would take place in Puerto Rico, the Island has so far received positive publicity, in the form of articles and reports in media outlets, valued at more than \$10 million.

Roselyn Sánchez will join other presenters, including host and executive producer Ryan Seacrest, who for the 17th time will head the broadcast from Times Square in New York City, alongside Liza Koshy, who is participating in the event for the first time.

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At the Los Angeles Party, the co-host will be Ciara, and, in New Orleans, it will be Billy Porter. POWERBALL correspondent Jessie James will announce the first millionaire of the year, live from New York.

The event's broadcast will take place Friday, December 31 at 9:00 p.m. on ABC. Puerto Rico's celebration will be when the clock marks 11:00 p.m. in New York City.

Last year, Dick Clark's New Year's Rockin' Eve reached 18.4 million viewers and was ranked as the best musical special of 2020, especially among people from 18 to 49 years of age. The audience reached by the New Year's Eve special last year dominated so much the television audience that it reached 7 million more viewers than all its competitors combined.

The public will have access to the grounds outside the Puerto Rico Convention Center and within the T-Mobile District to enjoy the largest New Year's celebration on the Island, including a second stage with a wide range of musical artists. The Department of Health will be collaborating with the event to ensure that all established protocols are followed to safeguard the health and safety of all.

The event follows an alliance between the Conventions District Authority, MRC Live & Alternative, and Discover Puerto Rico, which oversees the complimentary marketing and promotion plan of the event.

MRC Live & Alternative is the world's largest producer and owner of entertainment programming for live televised events, including the *Academy of Country Music Awards*, the *American Music Awards*, the *Billboard Awards*, the *Golden Globe Awards*, *Dick Clark's New Year's Rockin' Eve* with Ryan Seacrest and the *Streamy Awards*.

For more information about *Dick Clark's New Year's Rockin' Eve* (NYRE), people can follow NYRE on social media (YouTube, Facebook, Twitter, Instagram), on ABC pages (Facebook | Twitter | Instagram), online at [newyearsrockineve.com](https://www.newyearsrockineve.com), and join the conversation via the show's official hashtag: #RockinEve.

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