PUBLIC RELATIONS EARNED & SOCIAL MEDIA SNAPSHOT

November 11 - November 19, 2021

Earned media placement highlights 246M+ IMPRESSIONS

Best New Chef Paxx Caraballo Moll Shares Guide to Puerto Rican Capital. (PRINT)

"Paxx Caraballo Moll has been cooking in San Juan for 20 years, as a champion of the local food movement on the Island, as well as empowering trans and queer chefs."





Where Should You Travel This Holiday Season? QUIZ

"Even Ryan Seacrest is joining the fun, hosting a live broadcast from the convention center for the 50th anniversary of Dick Clark's New Year's Rockin' Eve."

Top Places to Go in U.S.

Territories in 2022

"Orocovis, lovingly dubbed 'the heart of Puerto Rico,' is an under-

the-radar area with plenty to

offer. Less than a two-hour drive from the Island's main airport, the

center of Puerto Rico is both

secluded and accessible."

Date: 11/17



Date: 11/19

FodorsTravel

Social reach Highlights 21M+ IMPRESSIONS

'It Liberates Me:' How Black Latinas Are Healing Through Ancestral Dance



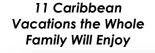


"To me, dance is an expression, an art, a way of empowerment. It's a way of being able to communicate with my body, what I'm feeling in my mind and in my heart." – Sheila Osorio, Bomba Dancer & Instructor

Date: 11/16



"The mix of Latin culture, natural attractions and historic streets – not to mention no passport required for U.S. citizens – makes Puerto Rico an exceptional spot for vacations with the family."





Date: 11/16

The Oldest City in the United States Turns 500

"History is everywhere in Old San Juan—from El Morro and San Cristóbal forts to the Casa Blanca house where Ponce de León was purported to live, to the convent-turnedluxury hotel, El Convento."

Date: 11/16





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