

PUBLIC RELATIONS EARNED & SOCIAL MEDIA SNAPSHOT

November 11 – November 19, 2021

Earned media placement highlights
246M+ IMPRESSIONS

Social reach Highlights
21M+ IMPRESSIONS

Best New Chef Paxx Caraballo Moll Shares Guide to Puerto Rican Capital. (PRINT)

"Paxx Caraballo Moll has been cooking in San Juan for 20 years, as a champion of the local food movement on the Island, as well as empowering trans and queer chefs."



Dec/Jan 2022

'It Liberates Me:' How Black Latinas Are Healing Through Ancestral Dance



"To me, dance is an expression, an art, a way of empowerment. It's a way of being able to communicate with my body, what I'm feeling in my mind and in my heart." – Sheila Osorio, Bomba Dancer & Instructor

Date: 11/16



Where Should You Travel This Holiday Season? QUIZ

"Even Ryan Seacrest is joining the fun, hosting a live broadcast from the convention center for the 50th anniversary of Dick Clark's New Year's Rockin' Eve."



Date: 11/19



11 Caribbean Vacations the Whole Family Will Enjoy

"The mix of Latin culture, natural attractions and historic streets – not to mention no passport required for U.S. citizens – makes Puerto Rico an exceptional spot for vacations with the family."



Date: 11/16

Top Places to Go in U.S. Territories in 2022



The Oldest City in the United States Turns 500

"Orocovis, lovingly dubbed 'the heart of Puerto Rico,' is an under-the-radar area with plenty to offer. Less than a two-hour drive from the Island's main airport, the center of Puerto Rico is both secluded and accessible."



"History is everywhere in Old San Juan—from El Morro and San Cristóbal forts to the Casa Blanca house where Ponce de León was purported to live, to the convent-turned-luxury hotel, El Convento."

Date: 11/17

Date: 11/16

NEXT CITY
... imports 85% of its food, but for residents that eat locally, this app is here to help:
nextcity.org
This Puerto Rican Farm-to-Fork App is Creating Sustainable Food Systems
Puerto Rico imports 85% of its food. This app helps people buy the other...

thatcouplewhotravels • Follow
Old San Juan, Puerto Rico
thejstheys • Original Audio
thatcouplewhotravels • Four Instagrammable Spots in Old San Juan, Puerto Rico:
Even though the plan was to be beach bums, we knew we couldn't leave @DiscoverPuertoRico without exploring Old San Juan. It's known for its rich history, five-century-old forts, colorful buildings, and romantic ambience.
Snap your Pictures at these Instagrammable Spots:
• New Flag Door
• Callejon de la Puerta Bandera, San Juan, 00901, Puerto Rico
• Blue Building
Liked by amandagad and 1,038 others
2 days ago

TRAVEL
... vacations can be anything you want them to
usatoday.com
11 Caribbean vacations the whole family will enjoy: Jamaica, Puerto Rico, Gren...
In a place as diverse as the Caribbean, there's a perfect vacation for every taste and budget and everyone in the family.

thatcouplewhotravels • Follow
San Juan Marriott Resort and S...
thatcouplewhotravels HER: ... couples start to look alike after together for a while?
I looked at the second picture and thought, "Holy crap, it is! I am starting to look alike!" We've been together six years and married for four of them. I thought it would take longer or never happen!
HER: "I turns head at an angle, squints eyes... I think I see it there! But now that we're on the subject of 'looking alike,' I am extremely fascinated with genetics & how eyes, noses, or grand kids can look like identical twins but born years apart. But I've diagnosed just hope this isn't the beginning of us being...

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San Juan Marriott Resort and S...
thatcouplewhotravels Raise your hand if you could use a vacation!
HER: We travel a lot but rarely vacation. I'm okay with that because we enjoy soaking up the culture, exploring, and having new experiences. Often, that comes with lots of running around and full days, especially when you're documenting it. BUT, sometimes we need and want a vacation — rest and relaxation! And, for my 9 day, I wanted nothing more than to lay on the beach all day and do nothing.
@SanJuanMarriottResort was perfect for our vacation because we got ocean views from our balcony and could be at the beach in less than 5 minutes from...
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3 days ago

msn
The Oldest City in the United States Gets Ready to Turn 500
msn.com/en-us/travel/t...
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For any questions, please contact:
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