



Puerto Rico honored as “Best in Travel 2022” by Lonely Planet

San Juan, Puerto Rico, November 3, 2021- Lonely Planet, the world’s leading travel media brand named Puerto Rico as one of the best places in the world to travel in 2022. This year’s list had a special commitment to sustainability, community, and diversity, highlighting destinations that have excelled at developing tourism with a long-term focus that is respectful of natural and cultural environments, putting local communities at the forefront of their tourism initiatives and offering experiences that give authentic insight into their heritage.

Lonely Planet’s Best of Travel List, which is going on its 17th annual edition, emphasized the importance of balancing travel and safety and is a decisive recognition of Discover Puerto Rico’s efforts to promote visitation, while encouraging social distancing, mask wearing and other responsible behaviors.

“It’s an honor for Puerto Rico to be recognized as one of Lonely Planet’s top regions to visit in 2022, especially as we look to an incredibly exciting year ahead with the celebration of San Juan’s 500th anniversary, and ringing in the new year with Dick Clark’s New Year’s Rockin’ Eve’s first-ever Spanish-language countdown. This recognition is a testament to our marketing efforts and the unwavering commitment of our tourism industry.” said Brad Dean, CEO of Discover Puerto Rico.

The destinations are chosen through a lengthy and thorough editorial process. Every year a survey is sent to every staff member, travel writer, blogger and publishing partner of Lonely Planet, asking them to share their expertise and their predictions of which places will be trending the following year. The long list of answers is then reviewed by Lonely Planet’s Best in Travel Team that curates a short list, that is then sent to a panel of independent travel experts.

This year’s judging panel was formed by Roi Ariel, General Manager of the Global Sustainable Travel Council, Sarah Greaves-Gabbadon, an expert Caribbean travel writer, Martin Heng, An accessible travel advocate, Tharik Hussains, Lonely Planet writer and expert on Islamic travel, Uwern Jong, Editor in Chief of Out There and Melanie Lieberman, Senior Editor of The Points Guy.

For more information visit [DiscoverPuertoRico.com](https://www.discoverpuertorico.com).

About Discover Puerto Rico:

Discover Puerto Rico is a newly established private, not-for-profit Destination Marketing Organization (DMO) whose mission is to make Puerto Rico visible to the world as a premier travel destination. The DMO brings prosperity to the people of Puerto Rico by collaboratively promoting the Island’s diversity and uniqueness for leisure and business travel, and events. It is responsible for all global marketing, sales, and promotion of the destination and works collaboratively with key local governmental and non-governmental players throughout Puerto Rico’s visitor economy and the community at large, to empower economic growth.

To discover all the beauty the Island has to offer, visit [DiscoverPuertoRico.com](https://www.discoverpuertorico.com).

