



## Discover Puerto Rico Golf

Monthly PR Program Update from Dan Shepherd Public Relations / September 2021

REACH: 7.3 million+

VALUE: \$34,300

Carolinas Golf (Fall/Sept Issue) – “Caribbean Dream”

<https://editions.mydigitalpublication.com/publication/?m=61183&i=718550&p=22&ver=html5>

- Circulation to 140,000 Carolinas Golf Association members and golf 700 clubs in NC/SC

Chicago District Golfer (Fall/Aug Issue) – “Teeing it Up in the Sunny Caribbean”

<https://editions.mydigitalpublication.com/publication/?m=62296&i=716284&p=50&ver=html5>

- Circulation to 82,000 Chicago District Golf Association members and 400 clubs in Illinois

Go Golf and Travel (15,000 audience reach)

- <http://www.gogolfandtravel.com/news/puerto-rico-news>

Skift (275,562 UVM; 250k e-news subscribers)

- <https://skift.com/2021/09/02/discover-puerto-rico-becomes-marketer-for-hire-to-others/>

Nerdwallet.com (6,295,678 UVM)

- <https://www.nerdwallet.com/article/travel/best-hyatt-hotels-caribbean>

The Golf Wire (130,000 subscribers)

- <https://thegolfwire.com/puerto-rico-golf-getaways-2021/>

First Call Golf (350,000 subscribers)

- [https://www.firstcallgolf.com/industry-news/release/2021-09-28/puerto-rico-offers-tropical-island-golf-getaways-amid-ideal-weather?utm\\_source=newsletter&utm\\_medium=email&utm\\_campaign=Morning+Read+09-29-2021](https://www.firstcallgolf.com/industry-news/release/2021-09-28/puerto-rico-offers-tropical-island-golf-getaways-amid-ideal-weather?utm_source=newsletter&utm_medium=email&utm_campaign=Morning+Read+09-29-2021)

Bigg Golf Talk (12k audience reach)

- <https://www.bigggolftalk.net/press-releases/puerto-rico-offers-tropical-island-golf-getaways-amid-ideal-weather>

American Golfer Blog (2.25k UVM)

[DiscoverPuertoRico.com](http://DiscoverPuertoRico.com)

500 Calle De La Tanca | Ochoa Building, Suite 402B | San Juan, PR 00901, USA

- <https://americangolfer.blogspot.com/2021/09/puerto-rico-offers-tropical-island-golf.html>

Golf Americas (15,000 audience reach) – Sixth in a series of Puerto Rico golf resort features

- <https://golf-americas.com/hilton-ponce-golf-casino/>
- Social media screen caps pasted below:



Golf Americas



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### Golf Americas



Publicado por Sharon Cruz

21 sep · 🌐

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Publicado por Sharon Cruz

22 sep · Ponce, Puerto Rico ·

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GOLF-AMERICAS.COM

Hilton Ponce Golf & Casino - Golf America





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Publicado por Sharon Cruz

5 días · Ponce, Puerto Rico · 🌐

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Publicado por Sharon Cruz

2 días ·

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