



Discover Puerto Rico Golf

Monthly PR Program Update from Dan Shepherd Public Relations / August 2021

REACH: 23,000,000+

VALUE: \$18,750

USATODAY.com (20.6 million+ UVM)

- El Conquistador Resort included in photo gallery featuring resorts that used pandemic closures to renovate and rebound.
- <https://www.usatoday.com/picture-gallery/travel/hotels/2021/08/15/these-hotels-made-most-covid-stunning-renovations/8058824002/>

Golf Travel Guru (15,000 audience)

- <https://www.thegolftravelguru.com/top-10-seaside-courses-you-should-play/>

Bunker Shot (100,000 subscribers)

- <https://www.bunkershot.com/post/660333812011696128/iconic-golf-brand-retains-discover-puerto-rico-for>

First Call Golf (350,000 subscribers)

- https://www.firstcallgolf.com/industry-news/release/2021-08-23/iconic-golf-brand-retains-discover-puerto-rico-to-provide-multimedia-services?utm_source=newsletter&utm_medium=email&utm_campaign=Morning+Read+08-24-2021

American Golfer (2.5k UVM)

- <https://americangolfer.blogspot.com/2021/08/iconic-golf-brand-retains-discover.html>

The Golf Wire (130,000 subscribers)

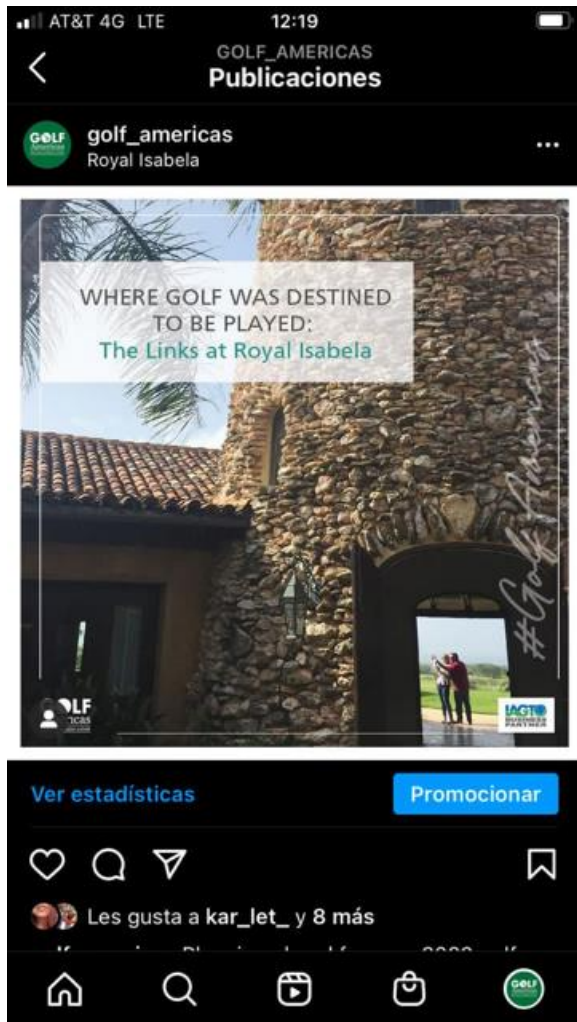
- <https://thegolfwire.com/discover-puerto-rico-destination-marketing-organization/>

Golf Americas (25,000 audience)

- We have been working with Golf-Americas.com to do a series of features on Puerto Rico golf resorts. Following is publicity for Royal Isabela via blog and social media posts.

[Royal Isabela, Puerto Rico](#)

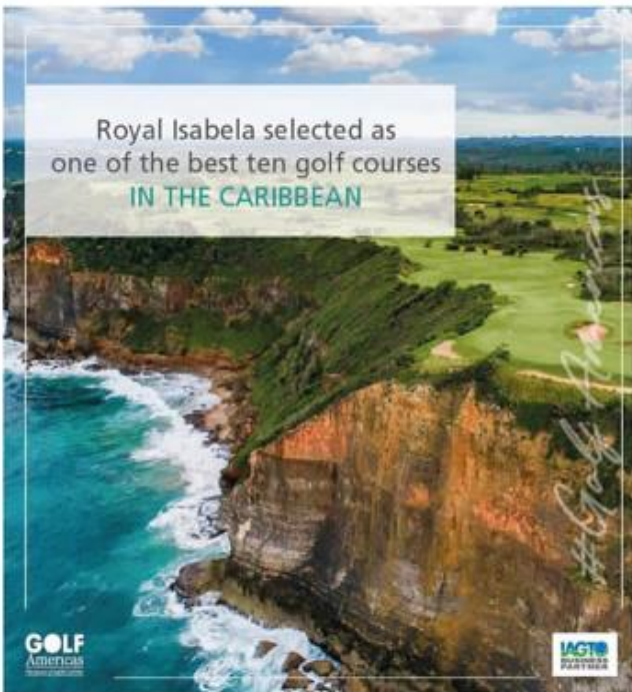
Royal Isabela is an epic backdrop for unforgettable golf getaways, as you play a round on The Links, explore two miles of quiet beach,
golf-americas.com



AT&T 4G LTE 12:19

GOLF_AMERICAS
Publicaciones

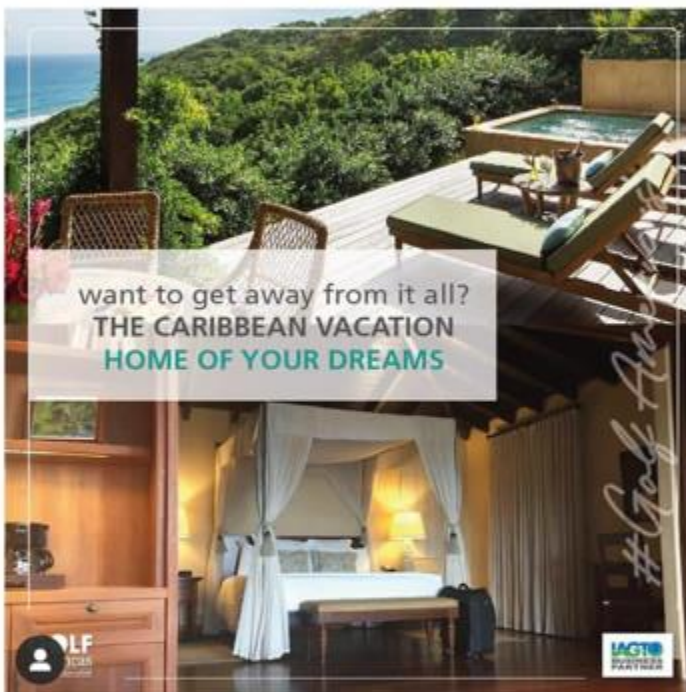
 **golf_americas**
Royal Isabela

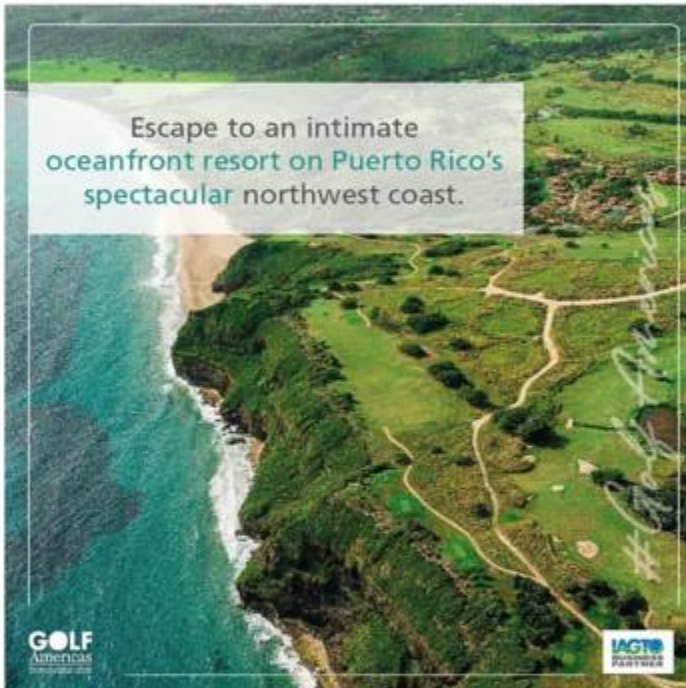


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Promocionar



Golf Americas está en Royal Isabela.



5 días · Isabela, Puerto Rico · 🌐

Planning ahead for your 2022 golf holiday? 🤔 🏌️

Thanks to several beautiful beaches, gol... Ver más
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Golf Americas



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Golf Americas



5 días · 🌐

Royal Isabela is in good company with elevated cliffside settings. Pebble Beach – the conic venue on the California coast – also gave golf p... Ver más
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GOLF-AMERICAS.COM

Royal Isabela, Puerto Rico



Me gusta



Comentar



Compartir

9 personas alcanzadas >

Promocionar publicación

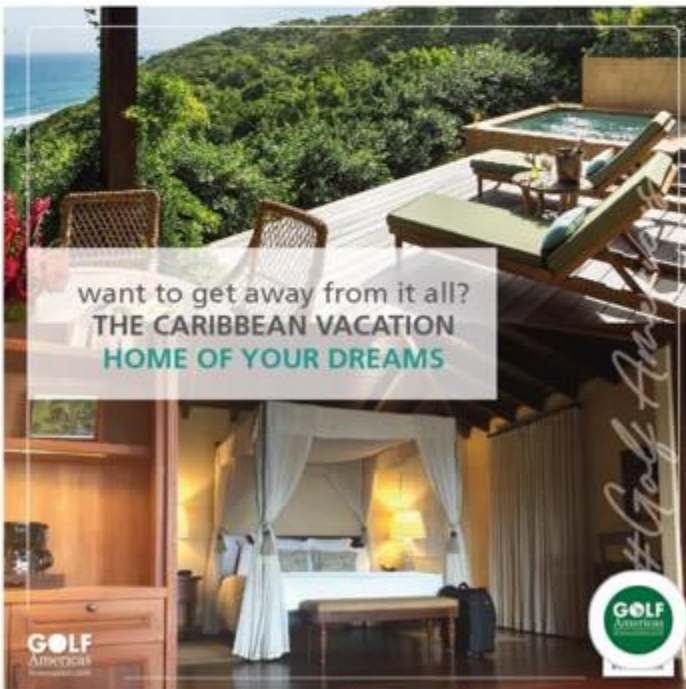




Golf Americas está en Royal Isabela. ***

4 días · Isabela, Puerto Rico · 🌐

At [Royal Isabela](#) , the spectacular location, casitas, terraces, and patios invite pausing for a moment to bask in the sunshine, breathe in the frag... Ver más
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Golf Americas está en Royal Isabela. ***

3 días · Isabela, Puerto Rico · 🌐

Where is your next golf vacation?

Royal Isabela is an epic backdrop for unf... Ver más
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