

PUBLIC RELATIONS EARNED & SOCIAL MEDIA SNAPSHOT

July 30 – August 6, 2021

Earned media placement
Highlights
275M+ IMPRESSIONS

Social reach
Highlights
13.5M+ IMPRESSIONS

Puerto Rico to Require Testing and/or Vaccination for Lodging



THE POINTS GUY

"Thursday, Aug. 5 - Puerto Rico's governor announced he is going to require either a PCR test or proof of vaccination at all visit or lodging, including hotels, resorts and Airbnbs."

Date: 8/5

You Can Win an All-Inclusive Trip to Puerto Rico's 'Fantasy Island' Film Locations



MATADOR network

"The winner of the Fantasy Island Sweepstakes will also have the choice of either a spa experience, a walking or ziplining tour, or an Old San Juan food tour to experience."

Date: 8/4



Finally... Puerto Rico!!



"My favorite thing about Palacio Provincial was location, location, location. I was within walking distance of so many sites, great bars, and restaurants."

Date: 8/6

TRAVEL+ LEISURE

"Just like Fantasy Island, Puerto Rico has beautiful tropical scenery, among other things, which makes it feel almost magical."
- Leah Chandler, CMO of Discover Puerto Rico

You Can Win a Free Trip to Puerto Rico and Experience Your Own Version of 'Fantasy Island'



Date: 8/6

17 of the Best Beaches in the Caribbean

TRAVEL+ LEISURE

"There is no shortage of beaches in Puerto Rico, but Caracas Beach is worth a quick ferry ride or flight from the main island to Vieques, a small nearby island that is part of the country."

Date: 8/2

Take the Kids to One of the 11 Best Caribbean Resorts for Families



10 USA TODAY 10Best

"In San Juan, Caribe Hill on raises the bar with oceanfront swimming pools, snorkeling, tennis and feeding the fish in the koi pond."

Date: 8/2