

# PUBLIC RELATIONS EARNED & SOCIAL MEDIA SNAPSHOT

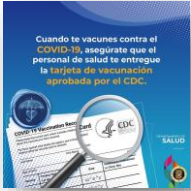
July 23 – July 30, 2021

Earned media placement  
Highlights  
**519M+ IMPRESSIONS**

Social reach  
Highlights  
**5.7M+ IMPRESSIONS**

## Vaccine Requirements and COVID Tests to Travel to Puerto Rico

## Orlando Sentinel



"Being a territory of the United States, we are letting ourselves be carried by the CDC, obviously in this case, as we are accepting molecular PCR or antigen tests." – Xiomara Rodriguez, Communications Director of Discover Puerto Rico

Date: 7/25

## INSIDER

## 16 Stunning Hotel Bathrooms that Are the Best Part of the Room — All Under \$500

"This laid-back charmer in the chic Ocean Park neighborhood of San Juan has just nine brightly-colored rooms and three suites."



Date: 7/27

## The World's Coolest Rainforests

## Cheapism



"As the only tropical rainforest in the U.S. National Forest System, Puerto Rico's El Yunque National Rainforest is a worthwhile day trip from the nearby city of San Juan."

Date: 7/26

## THE POINTS GUY

## Americans Can Now Visit 107 Countries and Territories

"Most hotels and resorts; public beaches and golf courses have reopened and water activities are allowed with reduced capacity and appropriate social distancing..."

Date: 7/29



## The Vaccine Project Newsletter: Delta Dawns A New Day of Masks and Mandates

"Chandler and team worked with Ketchum and R&R Partners on ad campaigns to convey important safety information and manage expectations regarding current and future travel to the Island."

Date: 7/28

## CNN travel

## Caribbean During Covid-19: What You Need to Know Before You Go

"Vaccinated travelers on upload their vaccination card to the online portal. Nonvaccinated travelers must have a negative result from a PCR or antigen test taken within 72 hours of arrival."



Date: 7/24

