

# PUBLIC RELATIONS EARNED & SOCIAL MEDIA SNAPSHOT

July 16 – July 13, 2021

Earned media placement  
Highlights  
**513M+ IMPRESSIONS**

Social reach  
Highlights  
**2.4M+ IMPRESSIONS**

**Discover Puerto Rico CMO  
Leah Chandler Talks Tourism  
During a Pandemic**



"Our industry has done an incredible job with consistency, and that builds confidence."  
– Leah Chandler, CMO of Discover Puerto Rico

Date: 7/20

**The Washington Post**

**Passport Delayed? 5  
Places You Can Go  
Without One**

"Those who want to be vaccinated can get the Johnson & Johnson vaccine at the Luis Muñoz Marín International Airport or when visiting the islands of Vieques and Culebra."



Date: 7/21

**Condé Nast  
Traveler**

**How Puerto Rico's Chinchorro  
Food Stalls Are Preserving the  
Island's Culinary Roots**

"Puerto Ricans are known for our tenacity. No matter what's thrown our way, we know how to handle it and move forward." – Nicole Olmeda, Communications Coordinator at Discover Puerto Rico



Date: 7/22

**This Island Road Trip Is  
High on Adventure and  
Low on Drive Time**

**thrillist**



"Piña Colodas are a classic cocktail that always seem to bring the beach vibe. While no one has to have their toes in the sand to enjoy, the flavors are irresistible."

Date: 7/19

**Shark Week Continues  
in Puerto Rico**

**Forbes**



"Little is known about how many species inhabit Puerto Rican waters; studies have revealed that there is 21+ species of sharks from different habitats." – Raimundo Espinoza, Founder of Conservación ConCiencia

Date: 7/18

**TravelDreams**  
What is your version of living the dream?

"Unquestionably the most popular breakfast restaurant in Rincón, The English Rose is located on top of a mountain featuring spectacular views of the coast."

**Puerto Rico's Vibrant  
Restaurants for  
Summer and Fall**



Date: 7/21

