

PUBLIC RELATIONS EARNED & SOCIAL MEDIA SNAPSHOT

July 2 – July 9, 2021

Earned media placement highlights
259M+ IMPRESSIONS

Social reach Highlights
4.7M+ IMPRESSIONS

Forbes

**Head to Puerto Rico,
Where Every Day Is
National Piña Colada Day**

"Created with simple ingredients, it's reflective of the Island's tropical offerings, with an end result of fresh flavors that make it memorable, and synonymous with paradise." – Leah Chandler, CMO of Discover Puerto Rico



Date: 7/8

Puerto Rico Halts Mask Requirements



"Effective July 5, masks are no longer required for fully vaccinated persons in Puerto Rico's private and public, indoor and outdoor spaces, as per a July 1 Executive Order."

Date: 7/6

Smartmeetings

INSPIRING BRILLIANT EXPERIENCES

"The delicate Moorish-style architecture of Casa de España dates to 1932, and its arches and multiple towers grace the entrance to Old San Juan, right next to the Puerto Rico capital."

Casa de España, San Juan, Puerto Rico



July Print Issue

INSIDER MONKEY

**25 Best Caribbean Islands to
Visit During COVID**

"Vieques, located 7 miles off the coast of Puerto Rico, is one of the last pristine destinations of Caribbean islands that offers calm, lush greenery, and unmatched natural beauty."

Date: 7/6

UPROXX

**Bartenders Shout Out the Most Underrated
Bourbon Whiskeys on the Shelf**

"Evan Williams is underrated, at least down here. I'd choose Evan Williams Single Barrel. Its caramel notes make it one of my favorites." – Joel Ortega owner of Timber & Blues in Aguadilla, Puerto Rico

Date: 7/8

FoodSided

**If You Like Piña Coladas,
These Cocktails Will Have You
Singing All Day Long**

"Piña Coladas are a classic cocktail that always seem to bring the beach vibe. While no one has to have their toes in the sand to enjoy, the flavors are irresistible."



Date: 7/9

