

PUBLIC RELATIONS EARNED & SOCIAL MEDIA SNAPSHOT

June 25 – July 2, 2021

Earned media placement
highlights
774M+ IMPRESSIONS

Social reach
Highlights
27M+ IMPRESSIONS

**How To Responsibly
Interact with Marine Life**

**Condé Nast
Traveler**

"Tourism can have a negative role if tourists don't respect local wildlife and their habitats," - Raimundo Espinoza, Founder and Executive Director of Conservation ConCiencia

Date: 6/28

thrillist

**Beat the Heat With
These July Travel Ideas**

"We might recommend driving out to the mountainous small town of Naranjito, about 45 minutes from San Juan. It's always been a destination for food-centric pub crawls, or chinchorros; now there's a full-on gastro map to follow along Route 152."



Date: 7/1

Forbes

**Plan The Perfect Fourth of July Weekend
Trip With These Luxury Travel Deals**

"If you're interested in a Caribbean getaway without the hassle, head to Puerto Rico, where a number of hotels are having summer sales to welcome back travelers."

Date: 6/26

**Puerto Rico is Open,
Flexible, and Ready to
Welcome Tourists**

**meetings
alliance**
YOUR LINK TO LATIN AMERICA



"Discover Puerto Rico, the Island's DMO, announced updates for U.S. inbound travelers stemming from the local government's latest Executive Order"

Date: 6/30

Islands

**5 Places in Puerto Rico Where
You Can Celebrate Piña
Colada Day All the Time**

"There's arguably no better occasion for busting out the bar cart than National Piña Colada Day on July 10."



Date: 7/2

tu revista **mujer**

**8 Reasons to
Visit Puerto Rico
[Print]**



June 2021

