PUBLIC RELATIONS EARNED & SOCIAL MEDIA SNAPSHOT

June 25 – July 2, 2021

Earned media placement highlights 774M+ IMPRESSIONS

How To Responsibly Interact with Marine Life





Islands

"There's arguably no

better occasion for busting out the bar cart

than National Piña

Colada Day on July 10."

"Tourism can have a negative role if tourists don't respect local wildlife and their habitats," - Raimundo Espinoza, Founder and Executive Director of Conservation ConCiencia

Date: 6/28

Forbes

Plan The Perfect Fourth of July Weekend Trip With These Luxury Travel Deals

"If you're interested in a Caribbean getaway without the hassle, head to Puerto Rico, where a number of hotels are having summer sales to welcome back travelers."

Date: 6/26

Social reach Highlights 27M+ IMPRESSIONS



Beat the Heat With These July Travel Ideas

"We might recommend driving out to the mountainous small town of Naranjito, about 45 minutes from San Juan. It's always been a destination for food-centric pub crawls, or chinchorreos; now there's a full-on gastro map to follow along Route 152."

Puerto Rico is Open,

Flexible, and Ready to Welcome Tourists



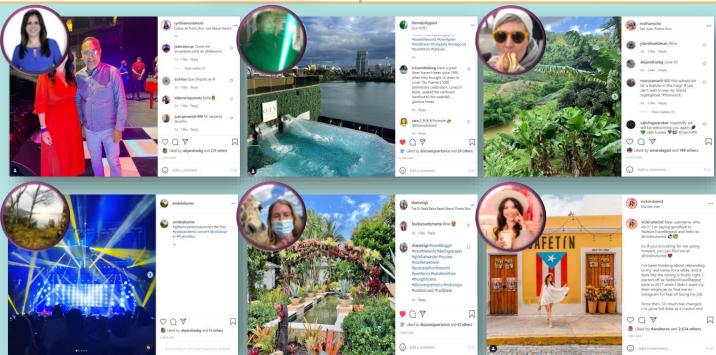
Date: 7/1



"Discover Puerto Rico, the Island's DMO, announced updates for U.S. inbound travelers stemming from the local government's latest Executive Order"

Date: 6/30







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