

# PUBLIC RELATIONS EARNED & SOCIAL MEDIA SNAPSHOT

June 18 – June 25, 2021

Earned media placement highlights  
**645M+ IMPRESSIONS**

Social reach Highlights  
**26M+ IMPRESSIONS**

## Just How Much Fun Can a Gay Couple Have in Puerto Rico?



"Puerto Rico is hailed as one of the most LGBTQ+ friendly islands in the Caribbean, embracing the queer community, granted the same rights and protection as on the mainland."

Date: 6/25



"Discover Puerto Rico spearheads promotion and strategies of the destination, leading CSR projects that form part of incentive programs or events organized on this Island."

## Corporate Social Responsibility for a Better World!



Date: 6/21

## BRIDES

### 9 Honeymoon Destinations That LGBTQIA+ Travelers Will Love

"Between sunset dinners, tours of El Yunque Rainforest, treatments at Iridium Spa, scenic drives along La Ruta Panorámica, and outdoor adventures, there's lots for couples to love."



Date: 6/23

### Live Interview with Discover Puerto Rico CEO, Brad Dean



Brad spoke with Smart Meetings on MICE offerings within and outside of the metro area, the area's recovery, the master travel expert program, the Island's reopening, and more.

Date: 6/18

### 15 Best Hotels in Puerto Rico for a Stunning Island Escape at Every Budget



## INSIDER

"Surrounded by miles of idyllic beaches and verdant mountains and rainforest, Puerto Rico is an outdoor lover's dream."

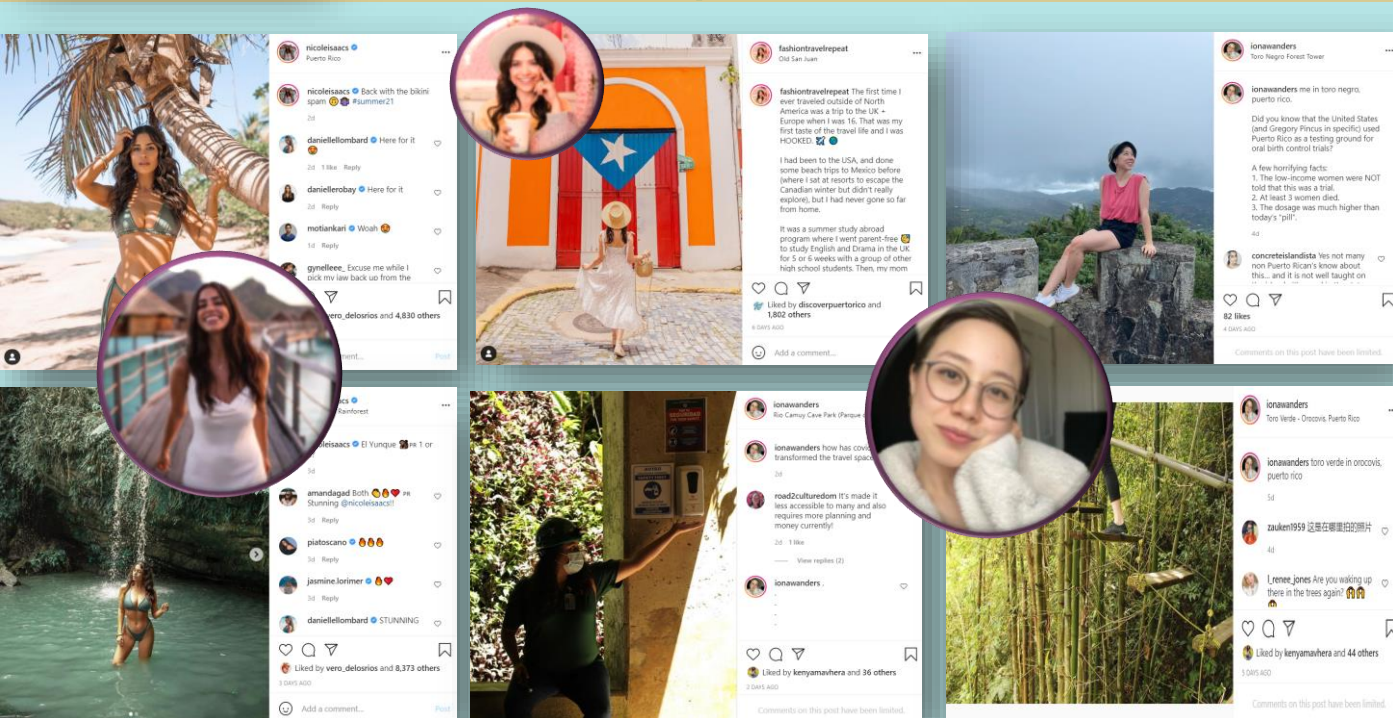
Date: 6/17

## Forbes

### Summer Travel Restrictions Update For June 2021

"Vaccinated travelers need to upload their cards to waive entry restrictions. Unvaccinated travelers must obtain a negative test 72 hours before arriving in Puerto Rico or test upon arrival but must quarantine until the test results show negative."

Date: 6/18



For any questions, please contact:  
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