

PUBLIC RELATIONS EARNED & SOCIAL MEDIA SNAPSHOT

October 23 – October 30, 2020

Earned media placement highlights

310M+ IMPRESSIONS

Social reach highlights

67.3M+ IMPRESSIONS

NEW YORK POST

Tropical Destinations Perfect for Elopement or Micro Wedding

"No passports required for natural wonders like rainforests, salt flats and the three out of five of the world's only bioluminescent bay."

Date: 10/27

UPROXX

Bartenders Tell Us the One American Craft Beer they Love Best

"If I have to choose from the states, I will pick Ommegang Rare Vox (Amber Ale). This beer is very smooth, slightly fruity/hoppy with some spices and sweetness" – Roberto Berdecia, bartender at La Factoria in San Juan, Puerto Rico.

Date: 10/26

TRAVEL+ LEISURE

Expert Walking Tour of Old San Juan | Explore Historic Puerto Rico



Date: 10/21

TRAVEL WEEKLY

The Latest Caribbean Travel Protocols for U.S. Visitors and Map

"A negative Covid test, taken 72 hours prior to arriving, is required. Travelers are required to fill out a Travel Declaration Form through the Puerto Rico Health Department's online portal and obtain an Airport Exit Confirmation number and QR code."

Date: 10/30

Discover Puerto Rico for Tropical Island Golf Getaways



Date: 10/29

TRAVEL PULSE

"As winter descend on much of the U.S mainland, Puerto Rico beckons with sunshine, 80 – degree temperatures and 18 golf courses, some rated among the best in the Caribbean and Mexico."

TRAVEL AWAITS

Perfect Ways to Celebrate Holidays from Around the World at Home

"The Rosca de Reyes ("ring of the kings") is traditionally eaten at the end of the Christmas season on January 6, also known as Epiphany, Three Kings Day, or the Day of the Three Wise Men."

Date: 10/26