

PUBLIC RELATIONS EARNED & SOCIAL MEDIA SNAPSHOT

October 2 – 9, 2020

Earned media placement highlights

382.8M+ IMPRESSIONS

Social reach highlights

20.7M+ IMPRESSIONS

Condé Nast
Traveler

Condé Nast Traveler's 2020 Readers' Choice Awards

Puerto Rico was recognized as one of the top 5 Islands in the Caribbean in a list of [The Best Islands in the World](#)

Six of Puerto Rico's hotels were recognized in two additional categories: [Top 10 Hotels in the Caribbean and Central America](#) and [Top 40 Resorts in the Caribbean Islands](#)



Date: 10/6

Forbes

Renovations Plus Enhanced Safety Procedures at these Hotels

"Hyatt Regency Grand Reserve boasts ground floor bungalow-style guestrooms with UV light purifying air conditioning units, installed in each of its 579 rooms."



Pandemic Travel, with Another Family or Maybe Three

The New York Times

"The new pod packages at The St. Regis Bahia Beach, in Puerto Rico, include customizable picnics and guided rainforest excursions."



Date: 10/8

Frommer's®
Travel Guides

Beach Escapes Americans Can Travel to Without Quarantine this Winter

"Travelers may visit Puerto Rico, provided they complete the online Travel Declaration Form and receive negative results from a molecular Covid-19 test (nasal or throat swab) taken no more than 72 hours prior to visiting the Island."

NOMADIC MATT

9 Ways to Explore the Caribbean Sustainably

One great example of an established cultural, community-run experience is the bomba dance workshop in Loiza, Puerto Rico, just outside of San Juan, where you'll learn not only bomba moves but also Afro-Puerto Rican history.

Date: 10/8

bon appétit



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