

# PUBLIC RELATIONS EARNED & SOCIAL MEDIA SNAPSHOT

May 30 – June 5, 2020

Earned media placement  
highlights

229M+ IMPRESSIONS

Social reach  
highlights

2.8M+ IMPRESSIONS

**That Island Spirit (PRINT)**

## TRAVEL+ LEISURE

**Dreaming of Heading to the Caribbean? Here's Every Island's Plan for Reopening**



"Puerto Rico is a joyful place: a quality hard-won through the resistance of its people. In the streets of Old San Juan flowers and bright vines hung from balconies."

"Puerto Rico started reopening businesses and public areas like beaches for exercise and restaurants with capacity restrictions on May 26."



Also seen in: **People**



**Caribbean Comeback: A Guide to When Travelers Can Return to the Islands**

"According to the travel advisory issued by Discover Puerto Rico, new rules include screening on arrival at the Luis Muñoz Marín International Airport."



## TRAVEL WEEKLY

**When Caribbean Islands Plan to Reopen to Tourism This Summer**

"All commercial flights now use Luis Muñoz Marín. The Puerto Rico National Guard is assisting with enhanced health screenings of arriving passengers, including the Rapid Covid-19 test."



**New Style for Vows on the Islands**

**recommend**  
helping travel advisors sell travel



"In terms of venues, outdoor weddings are increasing in demand, in comparison to pre-COVID-19, with some properties seeing a 90 percent increase in these requests."  
-Brad Dean, CEO of Discover Puerto Rico

**CRUISE HIVE**

**26 Ideal Hotels Near San Juan Cruise Port**



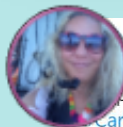
"Puerto Rico is an unincorporated territory of the USA so American English is widely spoken. Crime is low, people are friendly and the food is tasty."



**Caribbean Journal** @caribjournal · May 29  
Webinar: The Caribbean Travel Outlook for 2020  
[caribjournal.com/2020/05/29/car...](http://caribjournal.com/2020/05/29/car...) @discover\_PR @MarriottIntl @aruba @Delta @Travel2LeahTown #webinar



Webinar: The Caribbean Travel Outlook for 2020  
What's next for the Caribbean travel industry? How will it begin to rebound amid COVID-19? What's the ...  
@caribjournal.com



**Melanie Reffes** @Reffes1  
pleasure, indeed, to share #GoodVibesOnly  
Caribbean Truly a #dreamjob I have 🌞🌴  
@CHTAfeeds



**TRAVEL** TODAY Travel

...ing months of lockdowns, curfews and closed borders due to the coronavirus pandemic, the sunny Caribbean is readying to welcome back tourists.



Caribbean comeback: A guide to when travelers can return to the islands  
The sunny Caribbean is readying to welcome back tourists as coronavirus restrictions and regulations give way to new health and safety protocols.  
@usatoday.com



**Nagle Myers** @travelweekly  
Caribbean islands plan to reopen to tourism this summer  
[travelweekly.com/Caribbean-Trav...](http://travelweekly.com/Caribbean-Trav...) via @TWTravelNews

## TRAVEL WEEKLY

Caribbean readies for a wave of reopenings: Travel Weekly  
Islands are cautiously reopening their borders as U.S. gateways resume service.  
@travelweekly.com



**el Nuevo Herald** @elnuevoherald  
...n el paladar durante la cuarentena



Viajar con el paladar durante la cuarentena  
Mientras que las restricciones del confinamiento establecido por la pandemia del coronavirus se están aliviando en muchas partes, habrá quien tenga cierto remilg...  
@elnuevoherald.com



For any questions, please contact: [Ingrid.Rosa@ketchum.com](mailto:Ingrid.Rosa@ketchum.com)

