

PUBLIC RELATIONS EARNED & SOCIAL MEDIA SNAPSHOT

January 4 – January 10, 2020

Earned media placement
highlights

73.9M IMPRESSIONS

Social reach
highlights

7.3M IMPRESSIONS



What Travelers Need To Know About The Puerto Rico Earthquakes

"Despite the loss of these attractions, Discover Puerto Rico has assured tourists in a brief released on Tuesday, 7 January that visitors shouldn't be too concerned about the quake affecting their travel plans – even for those planning to arrive the week of the disaster."



Forbes

8 Warm Destinations for Winter Travel

"Don't just stick to San Juan during your visit. Though, it certainly has enough culture and history to keep you entertained for a very long stay."

Where to Go in 2020: The Best Places to Travel This Year

"Puerto Rico's pristine beaches and natural beauty might be some of the biggest draws for visitors, but the culinary scene on the island is our top reason to go."



50 Amazing Honeymoon Ideas

"Spicy salsa and piña colodas await in Puerto Rico, one of the few tropical islands where U.S. visitors don't need a passport or foreign currency."



50 Awesome Solo Travel Destinations to Visit in 2020

"If you like beaches, good food, and a good party, San Juan, Puerto Rico, is a great idea for a solo traveler. San Juan is vibrant with a strong local culture."




For any questions, please contact: Ingrid.Rosa@ketchum.com

