

# PUBLIC RELATIONS EARNED MEDIA & INFLUENCER SNAPSHOT

October 11 – October 18, 2019

Earned media placement highlights

119M+ IMPRESSIONS

Social reach highlights

25.3M+ IMPRESSIONS

## Fodor's Travel

### 16 Best Dive And Snorkel Destinations In The Caribbean

"... head to Culebra or Vieques to explore the colorful underwater world in the company of turtles, dolphins, manatees, spotted eagle rays, puffer fish, and sometimes nurse sharks."



### Puerto Rico's Tourism Is Better Than Ever

## meetings + events



"Traveling to the Island comes with all of the cultural and historical benefits of traveling outside of the United States without any of the hassles (no passport required)."

### The 17 Best Resorts In The World, According To Travelers

## BUSINESS INSIDER

"Opened by a Rockefeller in the 1950s, Dorado Beach is a luxury community complete with two 18-hole golf courses and two miles of private beach access."



## REFINERY29

### These Are The Top 10 Trending Destinations For 2020

"Puerto Rico's capital city has stunning colorful architecture, vibrant nightlife and a thriving arts scene."



## COSMOPOLITAN

### Go To San Juan If You Want A Perfect Beach Vacation

"... Were they welcoming tourists after Maria? Turns out, YES! The Island received a record number of travelers in 2019, which is helping to bring in more revenue to continue rebuilding efforts."



## GOLF MAGAZINE

### 14 Amazing (Non-Golf!) Amenities At GOLF's Top 100 Resorts

"...when the golf becomes too much, the beach is a perfect place to take some relief. And if the wind is what pushed you away from the course, use it to your advantage with kite sailing."

**BI Business Insider**  
The 17 best resorts in the world, a...

**Fodor's**  
It's Tuesday and I am thinking a... go in the sea

**m+e media group**  
Meetings + Events @meetingsmags · Oct 16  
Puerto Rico's Tourism is Better Than Ever (@discov... meetingsmags.com/puerto-rico%E2...

**GOLF.com**  
11 de octubre a las 12:01  
Golf isn't the only reason to stay at a Top 100 resort

**Cosmopolitan**  
And, yeah, your pics will be gorgina.

**COSMOPOLITAN.COM**  
Go To San Juan If You Want A Perfect Beach Vacation  
And, yeah, your pics will be gorgina.